

APPLICATION FORM

The form must be submitted by 16 February 2027 at the latest to espositori.sps@italy.messefrankfurt.com

EXHIBITOR

* fields are mandatory

Company name*

General email address*

Street/Square*

Website*

Postcode* Town/City*

Recipient Code / Certified Email Address

County/Country*

VAT No. (EU countries)

Tel*

Tax Code (EU countries)

Order number to be included on the invoice (PO)

Failure to provide the order number within 30 days of the request date will result in the invoice being issued without an PO

INVOICING CONTACT

First name

Surname

Direct tel.

Email

I hereby confirm that invoices from Messe Frankfurt Italia srl and its associated suppliers are to be made out to and sent to the address given above, rather than to the direct exhibitor. Messe Frankfurt Italia srl shall not be held liable for any errors and/or omissions on the part of the direct exhibitor.

CHOICE	SPONSORSHIP	AVAILABLE QUANTITY	COST	QUANTITY REQUESTED	TOTAL
	ENTRANCES				
	Panels for WEST entrance turnstiles	1	€3,000		
	Panels for SOUTH entrance turnstiles	1	€3,000		
	Badge lanyards for the WEST reception	1	€5,000		
	RECEPTION SOUTH badge lanyards	1	€5,000		
	SOUTH entrance tower (max. 4)	max 4	€4,000/6,000		
	SOUTH guide map display case	1	€1,500		
	WEST guide map container	1	€1,500		
	WEST entrance reception bag	1	€2,500		
	Baggage reception, SOUTH entrance	1	€2,500		
	Advert on video wall, each	max 15	€2,400		
	Umbrellas at the WEST entrance	1	€1,000		
	Umbrellas at the SOUTH entrance	1	€1,000		
	Water at the WEST entrance	1	€1,000		
	Water supply (SOUTH)	1	€1,000		
	Water bottles – SOUTH entrance	1	€1,000		
	Water bottles at the WEST entrance	1	€1,000		
	Logo on the WEST entrance wall	max 4	€2,400		
	OUTDOOR AREA				
	Customised carpet	1	€10,000		
	American 2x4 panels	rq	€4,000		
	Gazebo walls in the outdoor area between Halls 3 and 5	rq	€4,000		
	Entrance walls, Hall 3	1	€2,400		
	Car park signs	rq	€13,000		
	Street lamps (5 lots of 10 signs each)	rq	€10,000 each		
	PAVILIONS				
	Floor stickers	rq	rq		
	Catering equipment	1	€6,000		
	Recharge area, Pad 5	1	€2,400		
	Arena Gadgets	rq	€2,500		
	Customisation of wireless headphones for arenas	1	€3,400		
	Venue – full day	rq	€1,600		
	Room – half-day	rq	€1,000		
	Workshop in the Arena	rq	€850		
	DEMO 1 – €4,400 – DD	rq	€4,400		
	DEMO 1 - €4,400 - Focus AI	rq	€4,400		
	DEMO 2 - €2,100 - DD	rq	€2,100		
	DEMO 2 - €2,100 - Focus AI	rq	€2,100		
	DEMO 1 - €4,400 - EDUCATION 4	rq	€4,400		
	GUIDE MAP				
	Inside back cover on the guide map	1	€6,000		
	Inside front cover	1	€5,000		
	Inside back cover	1	€3,500		

	1-page advert		€2,000		
	Pavilion map box	rq	€3,400		
	1/4-page space	rq	€3,000		
	Logo on the exhibitor list	rq	€1,000		
	WEBSITE and APP				
	Logo in the online exhibitor catalogue	rq	€300		
	Featured profile in the exhibitor catalogue	max 6	€2,000		
	Sponsored workshops	max 6	€500		
	WEBSITE				
	Homepage banner – 6:1	max 3 on rotation	€3,000		
	Homepage banner – 10:1	max 3 on rotation	€2,500		
	Banner on the Exhibitor List page	max 3 on rotation	€3,000		
	Banner on the Exhibitor List page	exclusive	€6,000		
	Double banner on the Exhibitor List page – 6/18	max 3 on rotation	€2,500		
	Double banner on the Exhibitor List page – 12/24	max 3 on rotation	€2,000		
	Banner on the 'Plan your visit' page – 6:1	max 3 on rotation	€2,000		
	Banner on the 'Plan your visit' page – 10:1	max 3 on rotation	€1,500		
	Banner on the La Fiera page – 6:1	max 3 on rotation	€2,000		
	Banner on the 'La Fiera' page – 10:1	max 3 on rotation	€1,500		
	Banner on the 'Conferences' page	max 3 on rotation	€1,500		
	Banner on the post page	max 3 on rotation	€3,000		
	Banner on the post page	exclusive	€6,000		
	E-MAIL				
	Banner in email Trade fair ticket	exclusive	€4,000		
	Email banner on the first and/or second day	1 per day	€2,000		
	Email banner on both days	exclusive	€3,000		
	APP				
	Personalised notification – half a day	max 6	€1,500		
	Customised notification – morning + afternoon	max 3	€2,000		
	Homepage banner	max 3 on rotation	€1,800		
	Banner on the Exhibitor List page	max 3 on rotation	€3,000		
	Banner on the Exhibitor List page	exclusive	€5,000		
	Banner on the Map page	max 3 on rotation	€3,000		
	Banner on the 'Favourites' page	max 3 on rotation	€1,000		
	Profiling enquiries (each)	rq	€150		
	Additional logins (price per login)	1 to 4	€90		
		5 to 9	€80		
		10 to 20	€70		
		from 21	€45		
	Scan integration into proprietary apps – first year	rq	€3,000		
	Scanning integration into proprietary apps – first subsequent	rq	€1,500		
	ADDITIONAL REQUESTS:				
		Total Sponsorship			
		20% discount for orders ≥ €13,000			
		FINAL TOTAL (excluding VAT)			