



LOGO IN THE CATALOGUE

“Online displays”

Exhibitor logo next to the name on the [Exhibitor Catalogue](#)

INCLUDED IN THE ADVANCED, PRESTIGE AND GOLD PACKAGES

Format

.png

Specifications

600x300

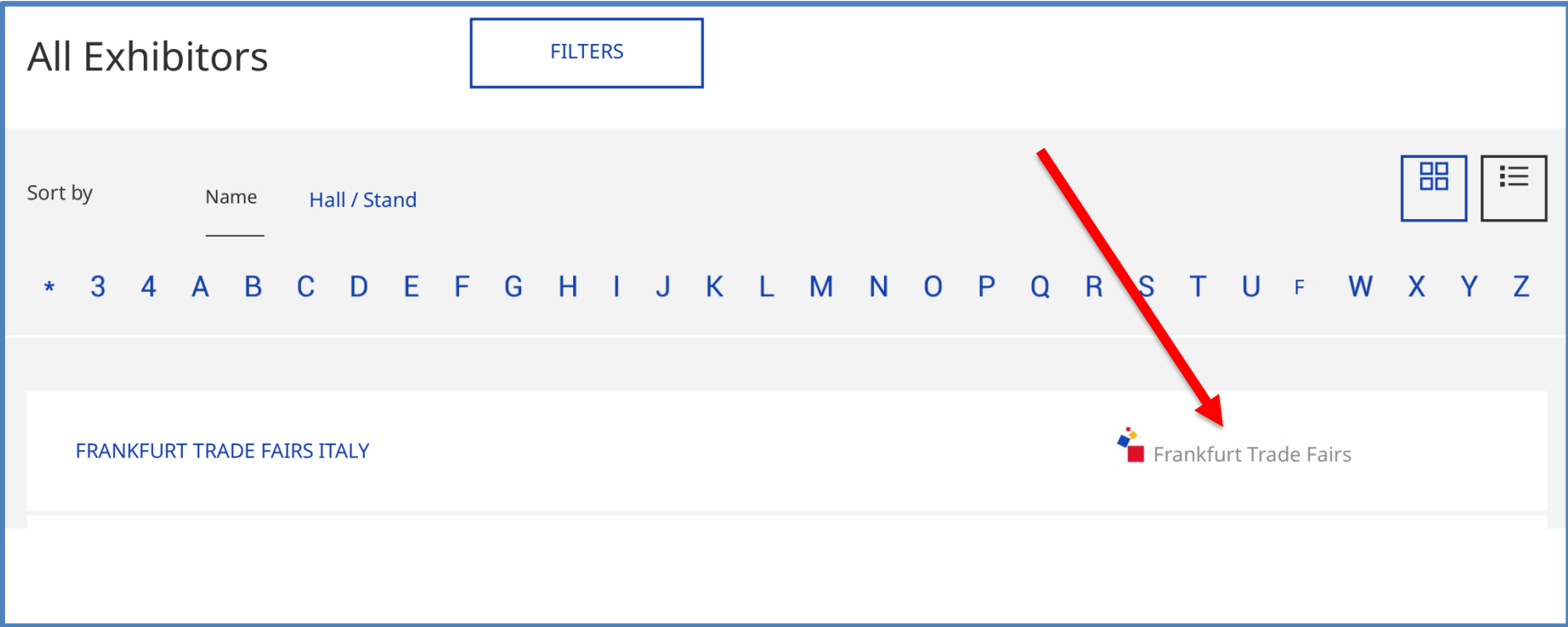
Design to be provided by the exhibitor

Period

from the date of purchase until December 2027

Cost

€300





EXHIBITOR PROFILE HIGHLIGHTED IN THE EXHIBITOR CATALOGUE (WEBSITE AND APP)

Sponsored exhibitor profiles will appear on a rotating basis at the top of the exhibitor list on the SPS Italia website and on the official SPS Italia app

The logo and details displayed are those uploaded via the exhibitor portal and included on the exhibitor profile page

Availability

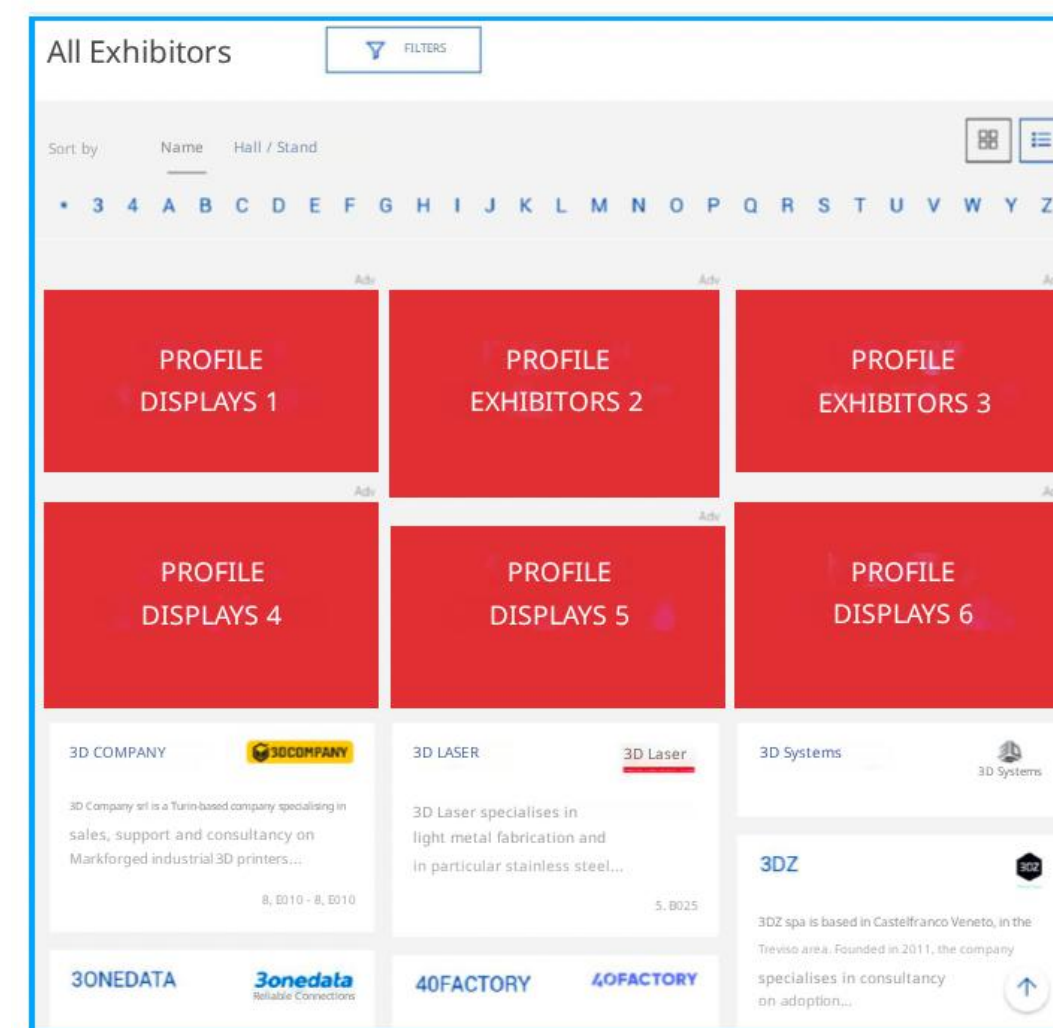
Max 6

Duration

January – June 2027

Cost

€2,000 each





SPONSORED WORKSHOPS

Featured workshops are highlighted with a coloured border and marked ‘Sponsored’

Availability
Max 6

Period
May 2027

Cost
€500 each

All results

WATCHLIST

PERSON

SPONSORS

All dates are in the GMT+1 Europe/Berlin time zone

13 May '24

14 December '28

17 December '28

18 December '28

19 December '28

Exhibitor events

14:00 – 15:00 (GMT+1)

13 May '24

Programme 11 | Exhibitor events | On-site

Exhibitor event: product presentation 2

There will be a presentation of our latest product at the stand

Sponsored by

Dexperty Messe Frankfurt Exhibition GmbH

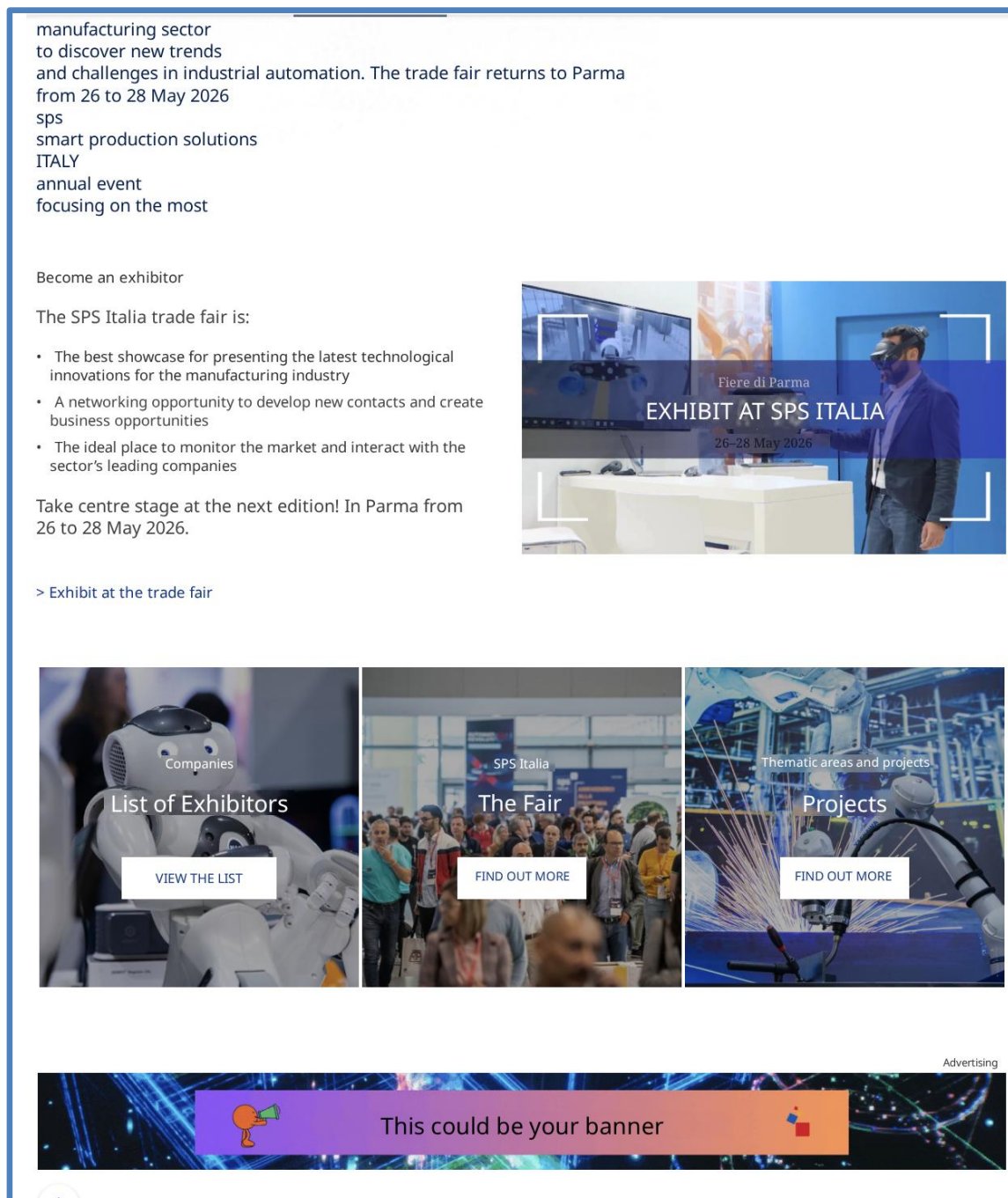
messe frankfurt



BANNERS ON THE HOME PAGE

Location

Sponsored banners will appear on the [Homepage](#) of the SPS Italia website



Format

.png or .gif

Resolution

6:1 (1,200×200px)

10:1 (1,200×120 px)

Design to be provided by the exhibitor. It is possible to insert GIF

animated, and the banner may link to an external site (e.g. the exhibitor's website)

Availability

3 banners on rotation

Period

from the date of purchase until the end of May 2027

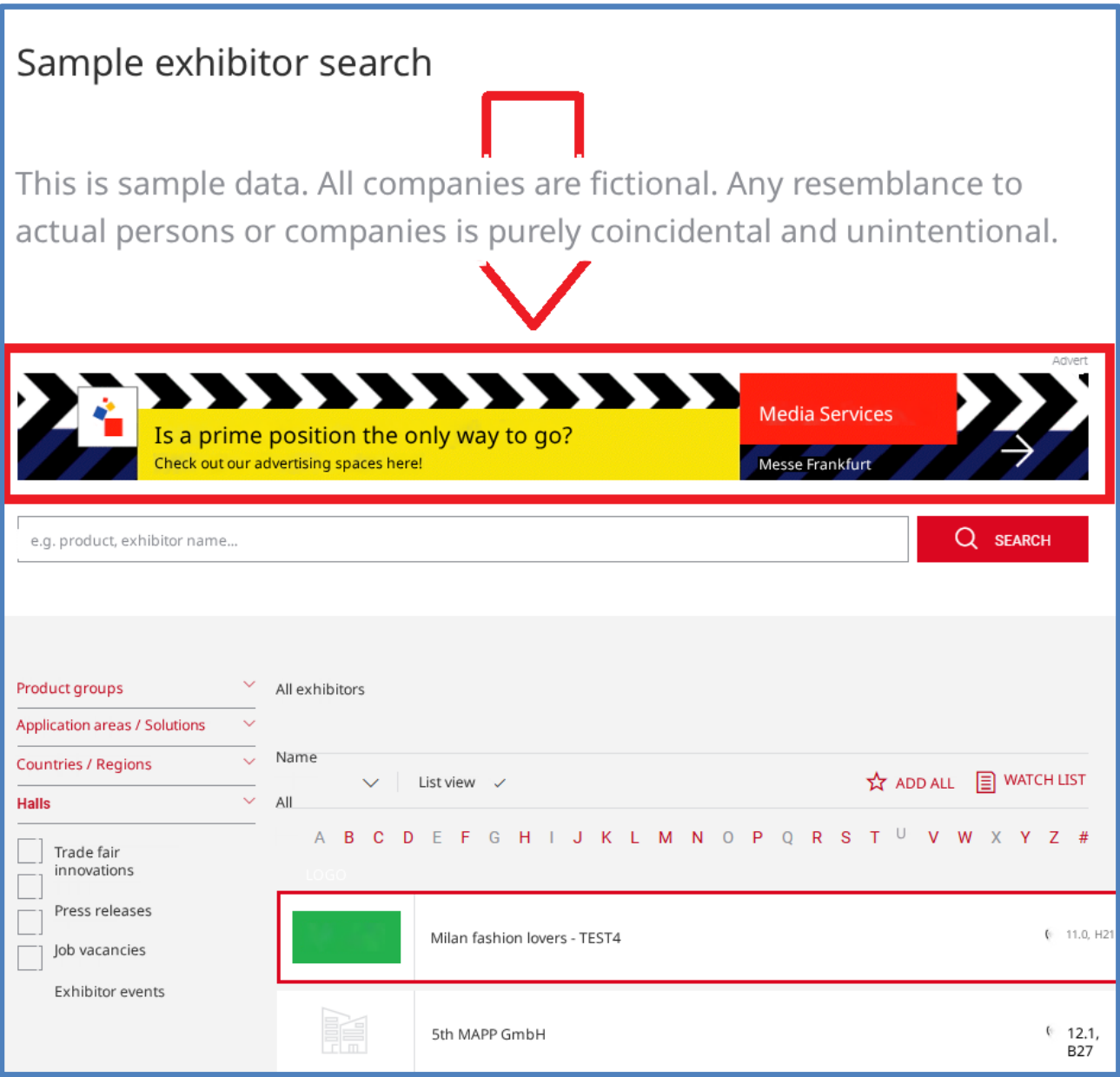
Cost

6:1 – €3,000 each

10:1 – €2,500 each



BANNER ON THE PAGE “EXHIBITOR LIST”



Banner at the top of the page [Exhibitor Catalogue](#) on the SPS Italia website

Format

.png or .gif

Resolution

1140x115 px

Design to be provided by the exhibitor. It is possible to insert GIF
animated and the banner may link to an external site (e.g. the exhibitor’s website)

Availability

3 banners on rotation

Period

from the date of purchase until the end of May 2027

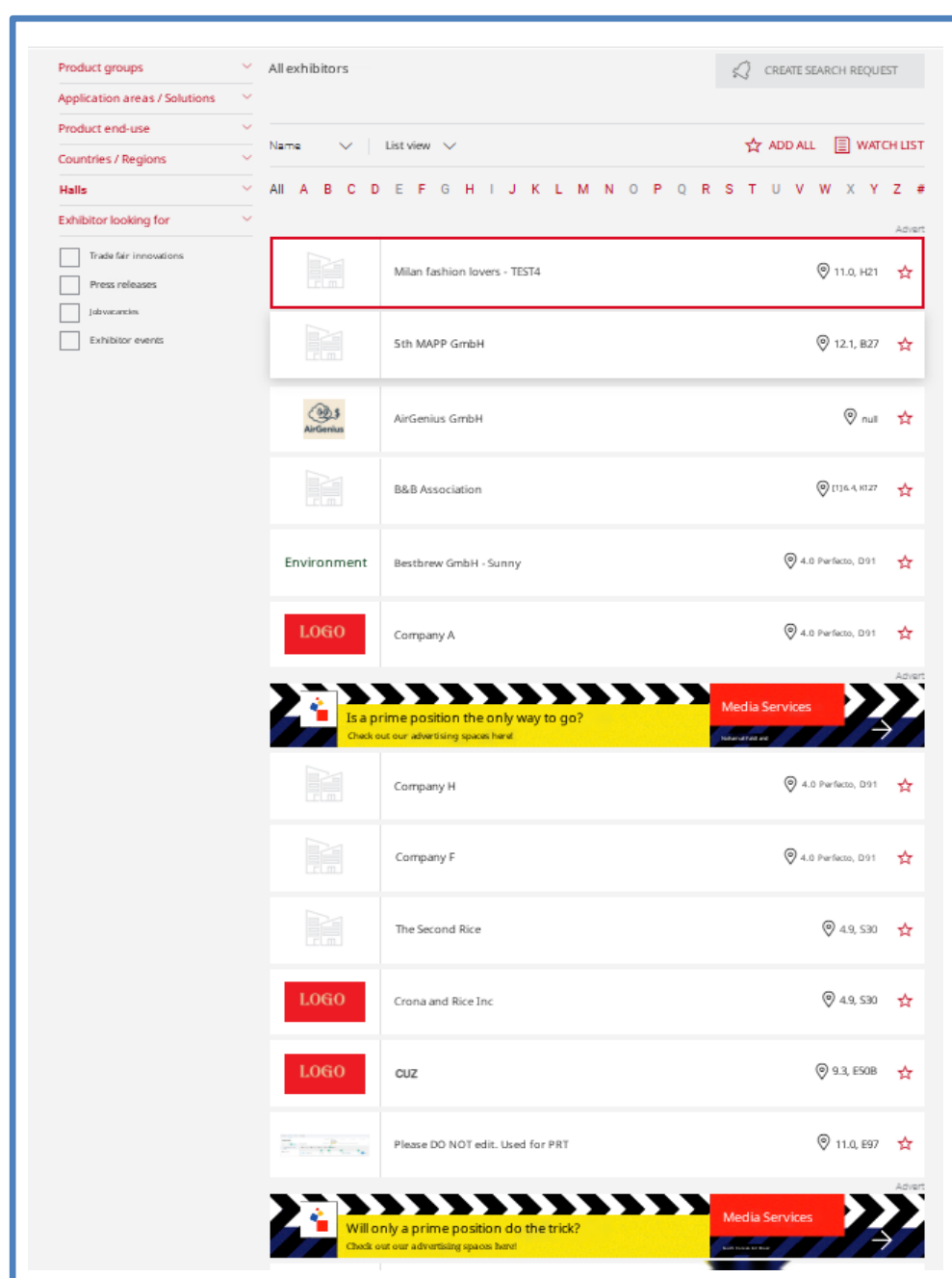
Cost

€3,000 each

€6,000 **exclusive**



DOUBLE BANNER ON THE “EXHIBITOR LIST”



I **two** banners will appear after N entries, in the centre of the [Exhibitor Catalogue](#) on the SPS Italia website

Format

.png or .gif

Resolution

1140x115 px

Design to be provided by the exhibitor. It is possible to insert **GIF** animated, and the banner may link to an external site (e.g. the exhibitor’s website)

Availability

3 banners on rotation

Period

from the date of purchase until the end of May 2027

Cost

For 6th and 18th positions: €2,500

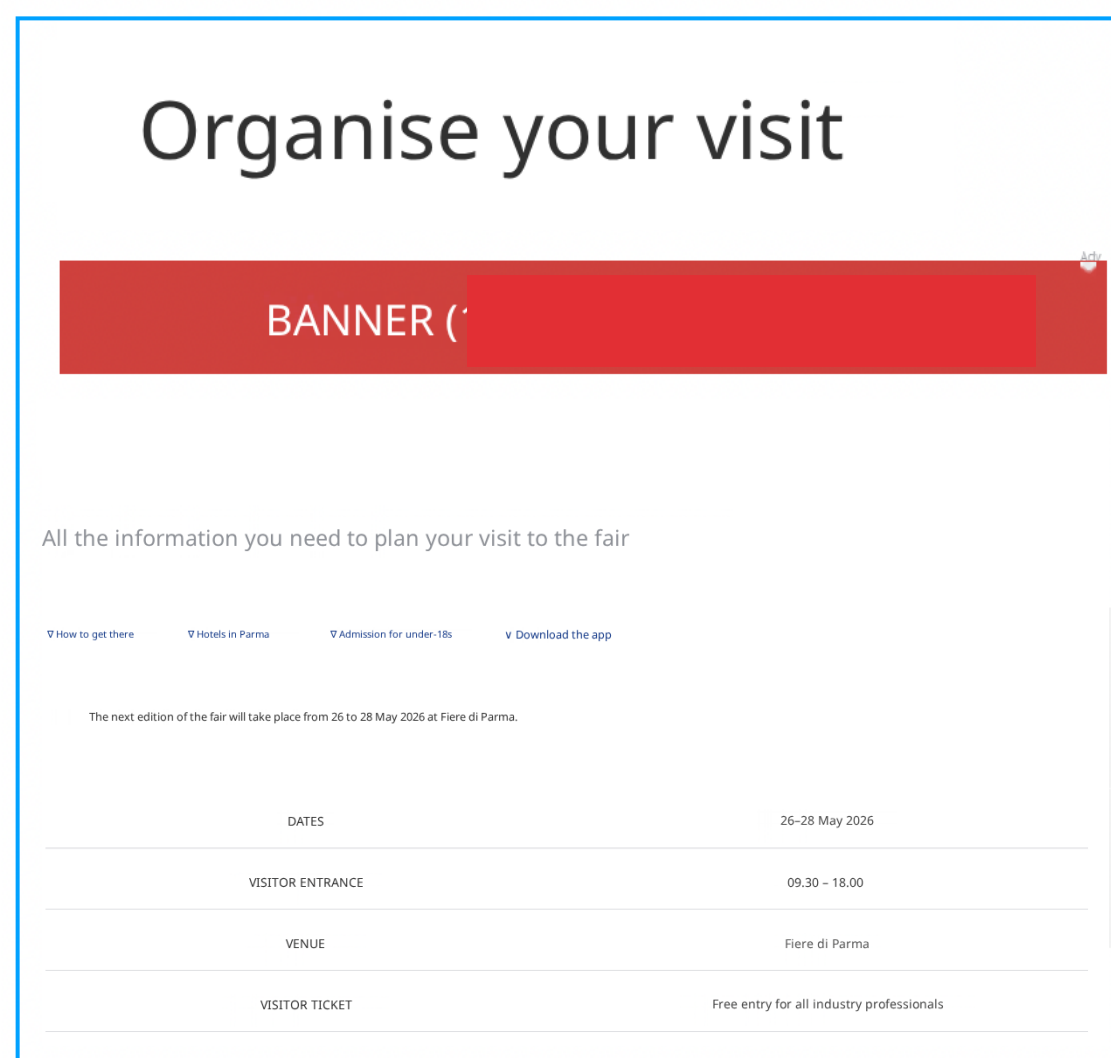
After 12 and 24 positions: €2,000



BANNER ON THE PAGE

“Plan your visit”

Banner at the top of the page [Arrange a visit](#) to the SPS Italia website



Format

.png or .gif

Resolution

6:1 (1,200x200px)

10:1 (1,200×120px)

Design to be provided by the exhibitor.

Animated GIFs may be included, and the banner may link to an

external link (e.g. exhibitor's website)

Availability

3 banners on rotation

Period

from the date of purchase until the end of May 2027

Cost

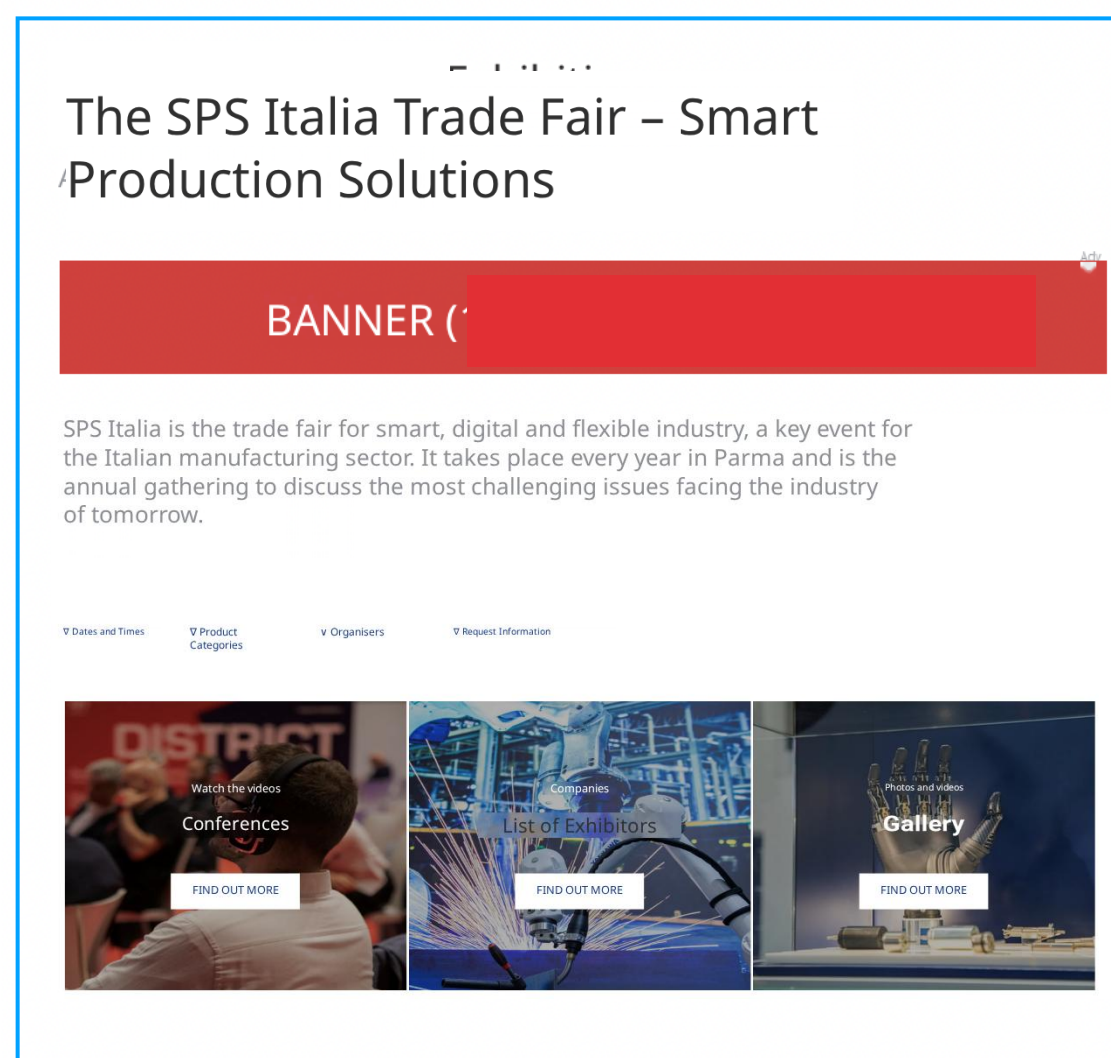
6:1 – €2,000

10:1 – €1,500



BANNER ON THE PAGE “The Exhibition”

Banner at the top of the page [The Fair](#) of the SPS Italia website



Format

.png or .gif

Resolution

6:1 (1,200x200px)

10:1 (1,200x120px)

Design to be provided by the exhibitor.

Animated GIFs may be included, and the banner may link to

an external link (e.g. the exhibitor's website)

Availability

3 banners on rotation

Period

from the date of purchase until the end of May 2027

Cost

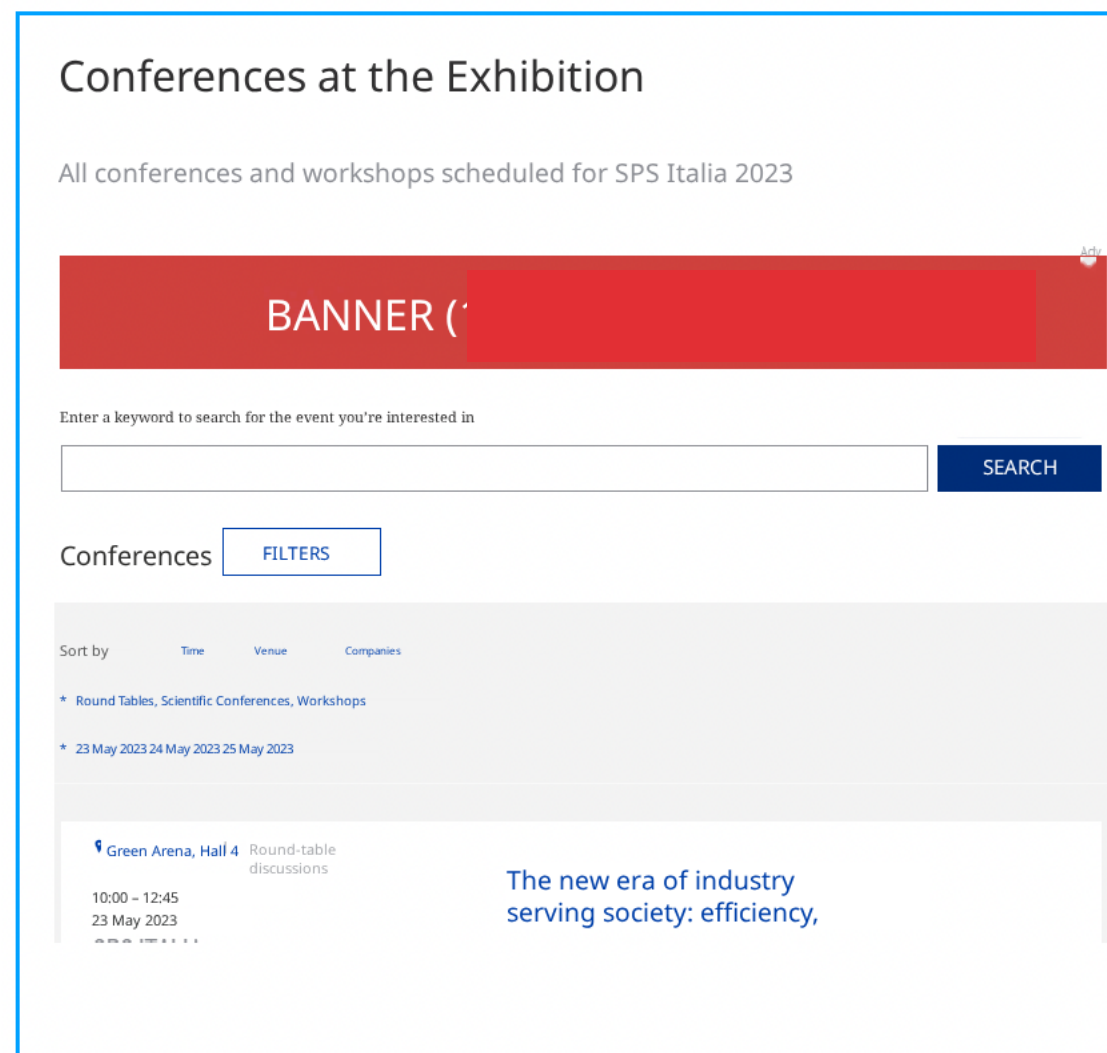
6:1 – €2,000

10:1 – €1,500



BANNER ON THE PAGE “Conferences”

Banner at the top of the page [Events and Conferences](#) on the SPS Italia website



Format

.png or .gif

Resolution

1,200x120px

Design to be provided by the exhibitor.

Animated GIFs may be included, and the banner may link to an external link (e.g. the exhibitor's website)

Availability

3 banners on rotation

Period

from the date of purchase until the end of May 2027

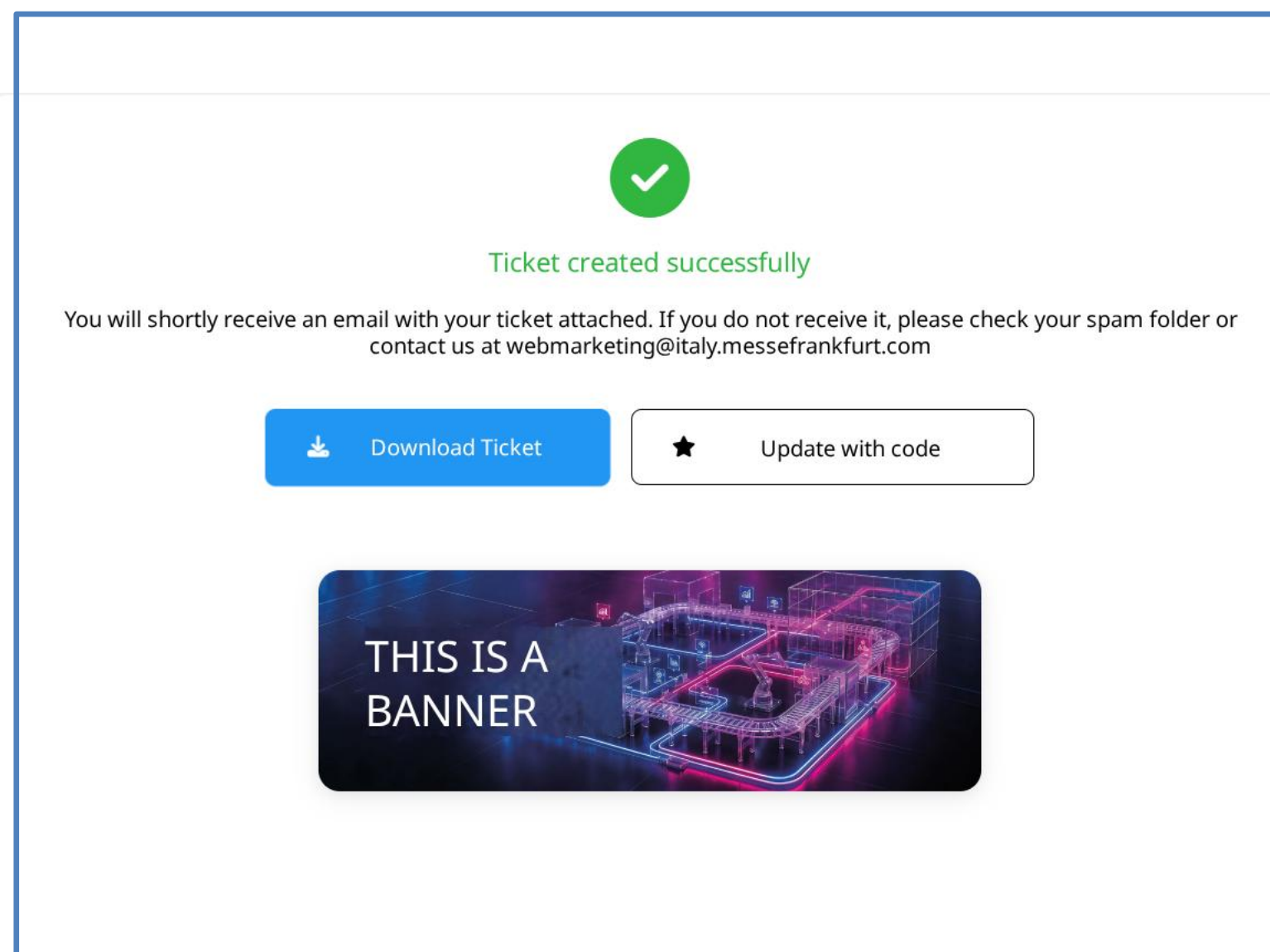
Cost

€1,500



BANNER ON THE PAGE DISPLAYED AFTER TICKET CREATION

Exhibitor banners on the page you are redirected to after creating your trade fair entry ticket



Format

.png

Resolution

1200x120 pixels

Design to be provided by the exhibitor.

The banner may link to an external site (e.g. the exhibitor's website)

Availability

3 banners on rotation with every page view

Period

from the date of purchase until the end of May 2027

Cost

€3,000

€6,000 exclusive



EMAIL BANNER

“Trade Fair Ticket”

Banner at the bottom (desktop) or top (mobile) of the email text that every visitor receives following the generation of a ticket for the trade fair

Format

.png

Resolution

1,140x180px

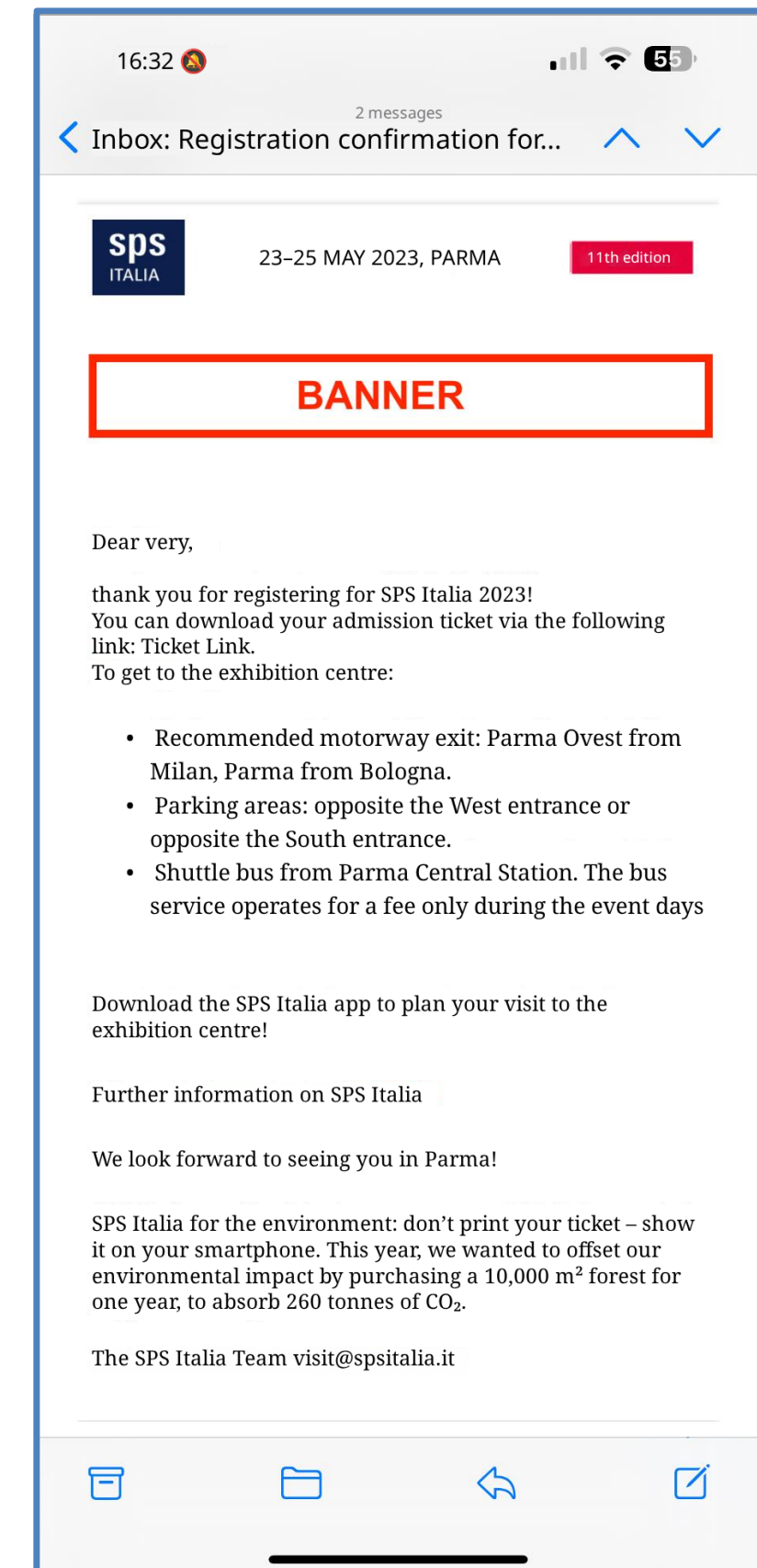
Creative design by the exhibitor.

Period

From the opening of
online registration for
visitors (around February 2027)

Cost

€4,000 **Exclusive sponsorship**





BANNER IN EMAIL ON THE FIRST AND/OR SECOND DAY OF THE FAIR

Banner at the bottom of the email that every registered visitor will receive on the morning of the first and/or second day of the fair

Format

.png

Resolution

1,140x180px

Creative design by the exhibitor.

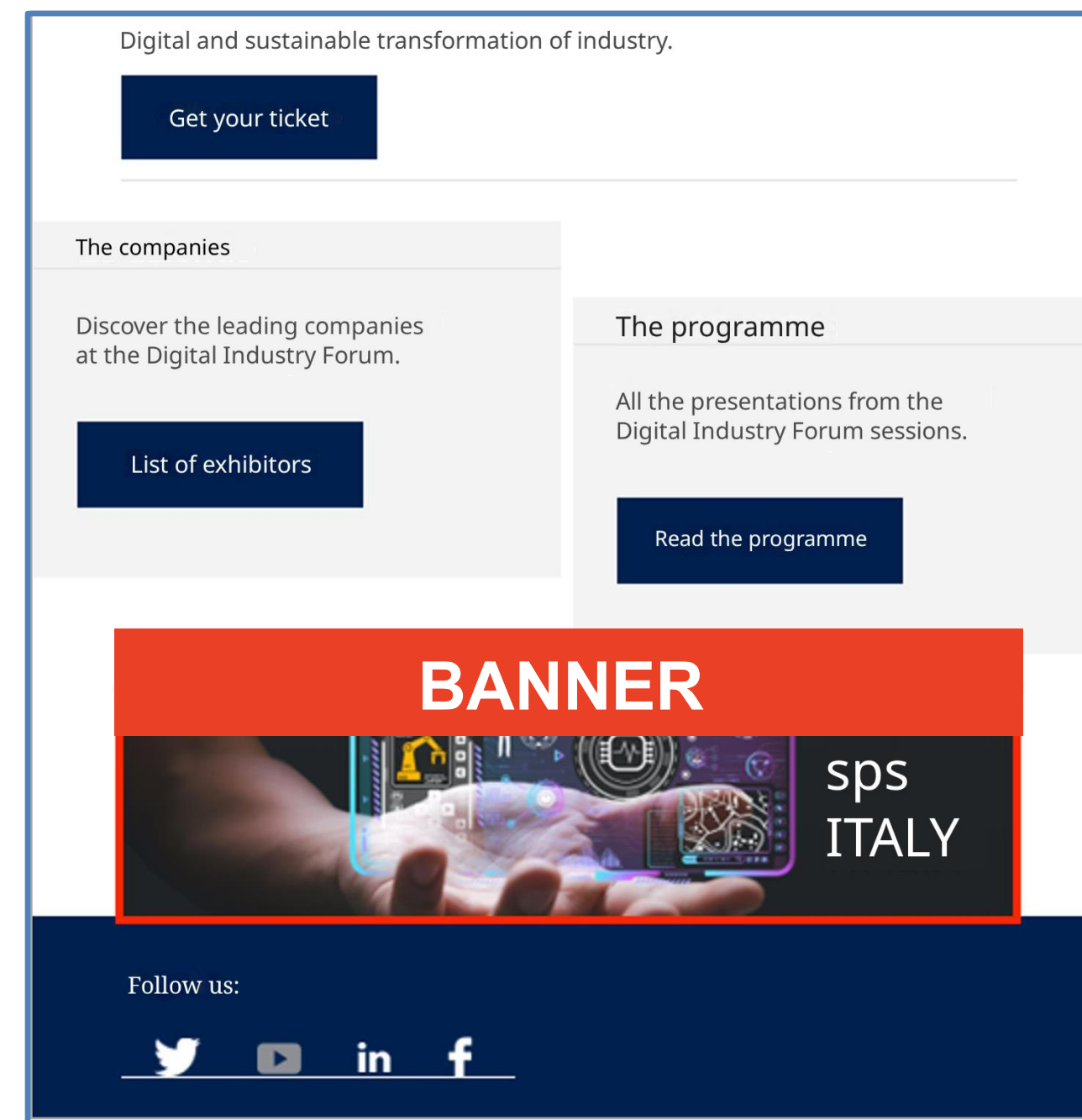
Period

First and second days of the fair

Cost

€2,000 per day

€3,000 for both days, exclusive



CUSTOMISED APP NOTIFICATION

A notification will be sent mid-morning to all app users

Text provided by the exhibitor (title: 35 characters, body: 250 characters)

Availability

max 6

(2 per day: morning/afternoon)

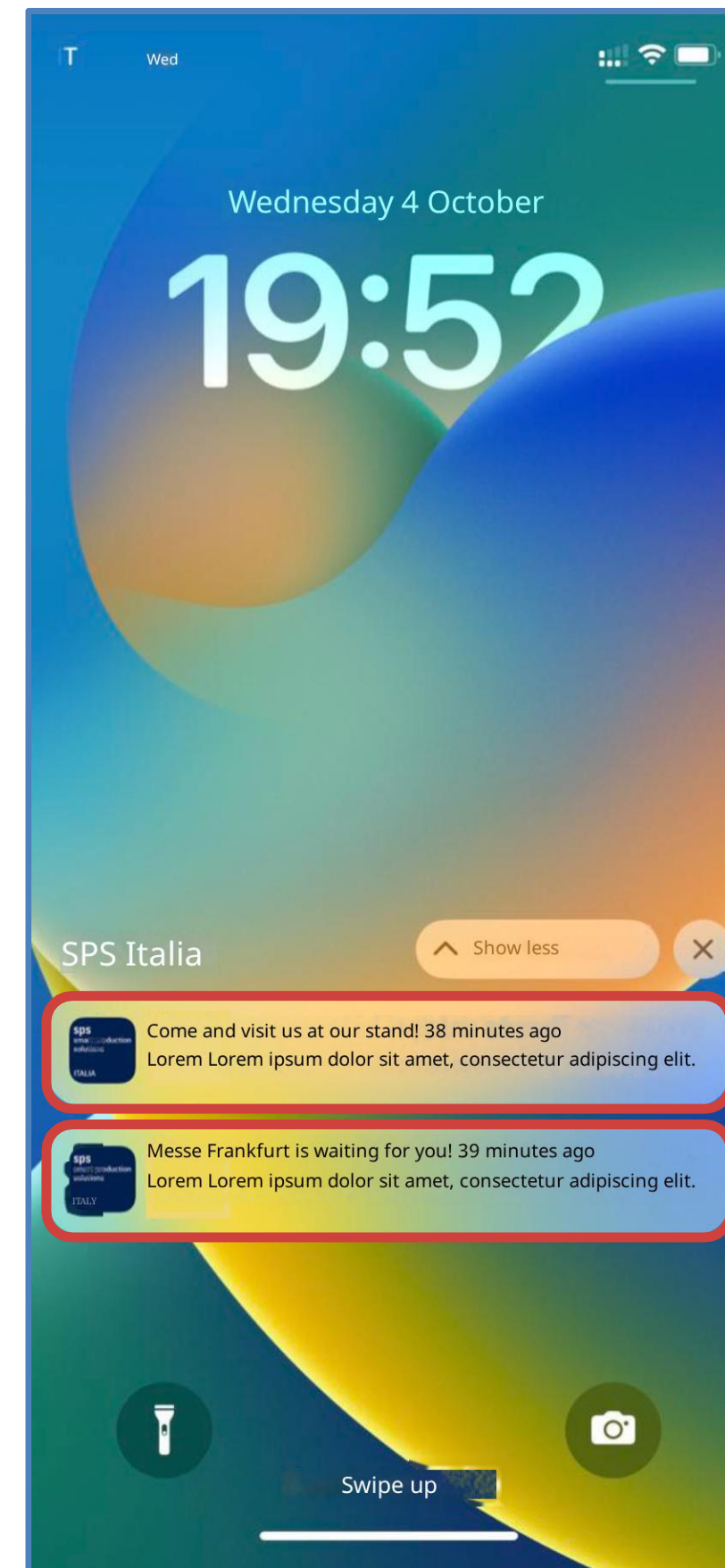
Period

days of the fair

Cost

€1,500 each (for half a day)

€2,000 (morning + afternoon)





APP HOME PAGE BANNER

Content created by the exhibitor

The link attached to the banner may lead to external websites (for example, your company website)

Format

.png

Specifications

1024x256 pixels

Availability

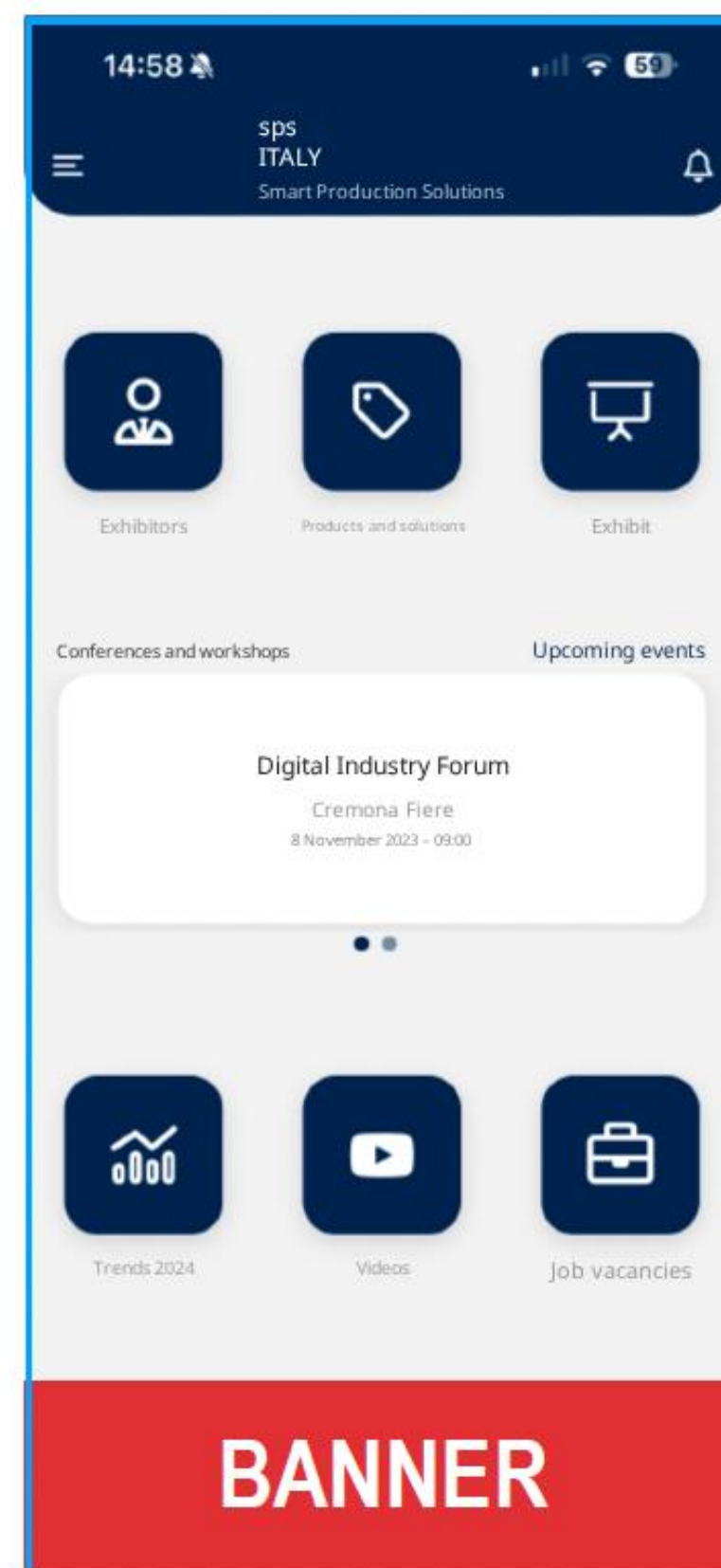
Max 3, on a rotating basis

Period

from March to the end of May 2027

Cost

€1,800





BANNER ON THE PAGE “EXHIBITOR LIST” APP

Banner at the bottom of the page [Exhibitor Catalogue](#) of the SPS Italia app

Format

.png or .gif

Resolution

1024x256 pixels

Design to be provided by the exhibitor. The banner may link to an external site (e.g. the exhibitor's website)

Availability

3 banners on rotation

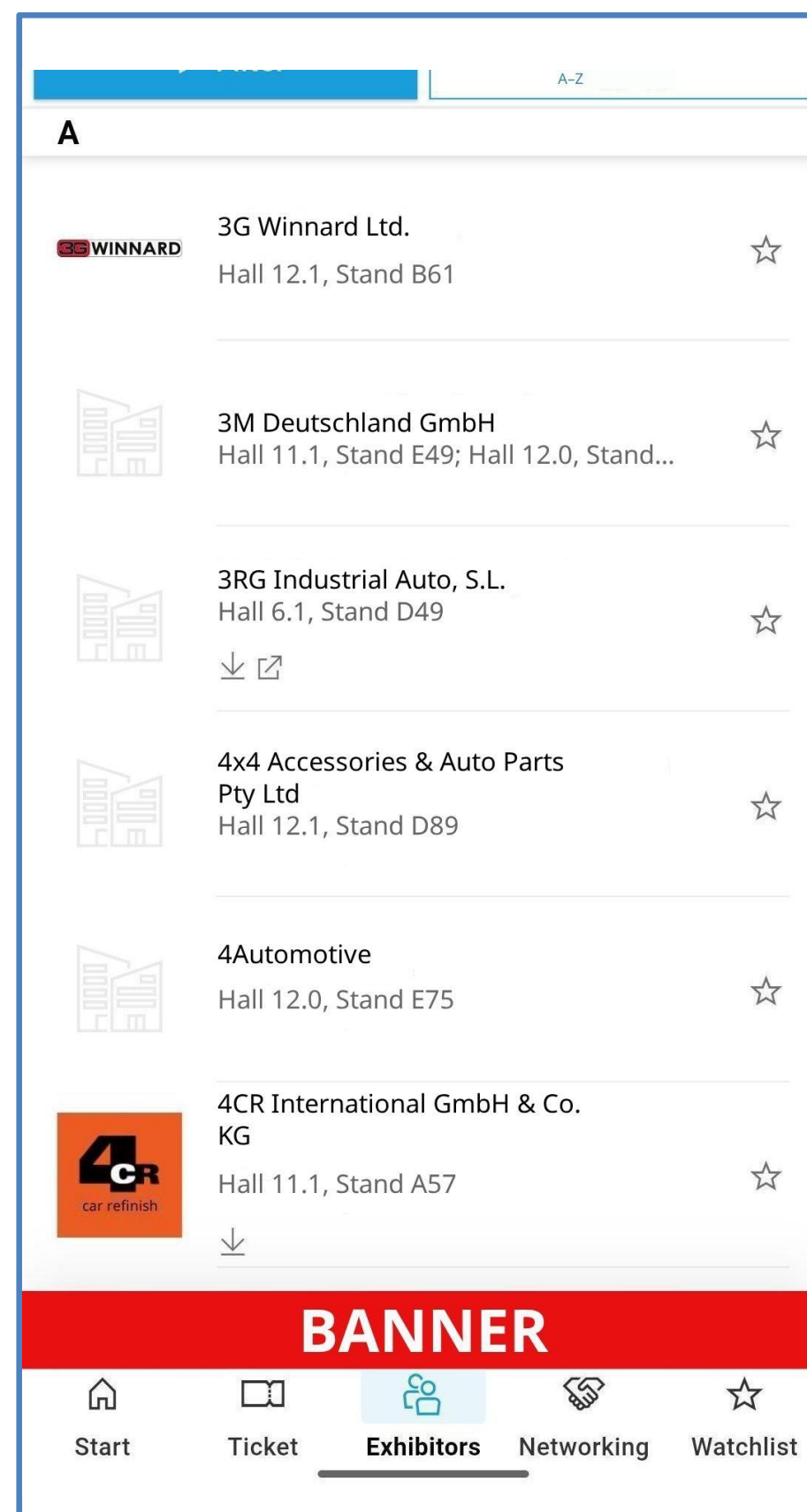
Period

from the date of purchase until the end of May 2027

Cost

€3,000 each

€5,000 exclusive



BANNER, PAGE, MAP, APP

Content created by the exhibitor

The link attached to the banner may lead to external websites (for example, your company website)

Format

.png

Specifications

1024x256 pixels

Availability

Max 3, on a rotating basis

Period

from March to the end of May 2027

Cost

€3,000



BANNER ON FAVOURITES PAGE IN THE APP

Content created by the exhibitor

The link attached to the banner may lead to external websites (for example, your company website)

Format

.png

Specifications

1024x256 pixels

Availability

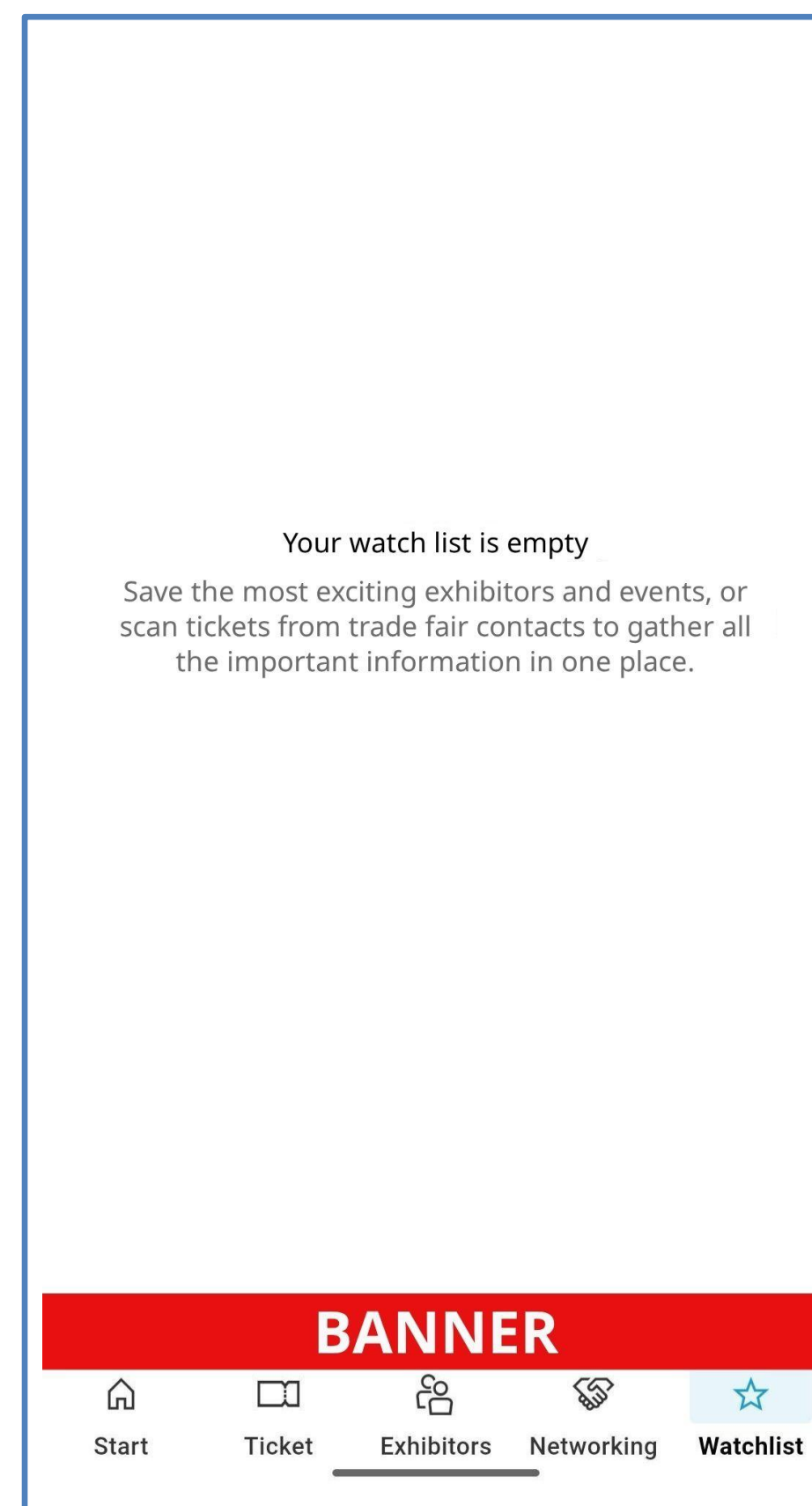
Max 3, on a rotating basis

Period

from March to the end of May 2027

Cost

€1,000





PROFILING QUESTIONS IN THE TICKET-SCANNING APP

SPS Italia exhibitors who record visitor contact details at their stand via the app will be able to add customised questions (up to 10) to the general notes field, choosing from the following question types: open-ended, drop-down (single answer) and multiple-choice.

The number of customised questions already included depends on the registration package you have chosen:

Basic: 0

Advanced: 3

Prestige: 6

Gold: 10

The text of the questions must not exceed 250 characters, including spaces. Answers to questions of any type may not exceed 250 characters, including spaces. Drop-down questions will allow only one possible answer from a choice of 25 different options. Multiple-choice questions, on the other hand, will allow you to select up to 25 possible answers from the 25 available.

Cost

€150 for each additional question

ADDITIONAL APP LOGINS

You have access to the number of app logins included in the registration fee you have chosen

- Basic: 0
- Advanced: 5
- Prestige: 10
- Gold: 20

If you require additional ones, they can be purchased as follows:

ADDITIONAL LOGINS	UNIT PRICE
From 1 to 4	€90
From 5 to 9	€80
From 10 to 20	€70
From 21	€45



INTEGRATION OF TICKET SCANNING FUNCTIONALITY INTO PROPRIETARY APPS

We will provide an API to connect your company app to our ticketing system.

You will then be able to scan the QR codes on SPS Italia tickets directly from your corporate app, accessing the same data you would have obtained using the official SPS Italia app.

For further details, please email
lorenzo.poletti@italy.messefrankfurt.com

Cost

€3,000 for the first year – €1,500 for subsequent years

INCLUDED IN THE PRESTIGE AND GOLD PACKAGES