

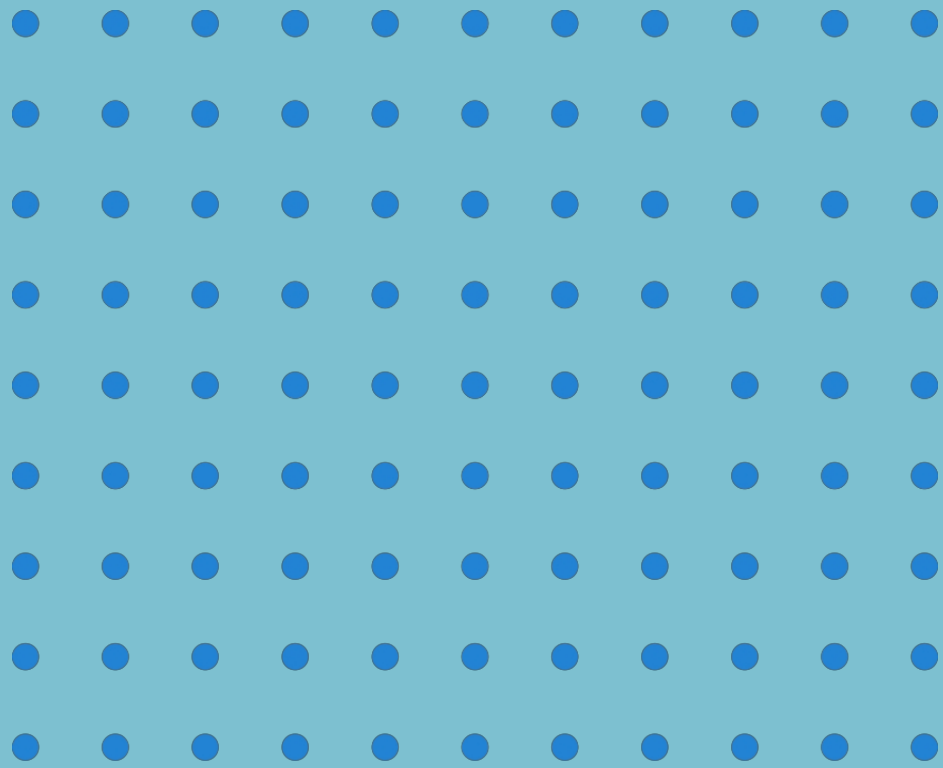


sps
ITALIA
edizione *15*

What are you
waiting for?
Make yourself
noticed!

messe frankfurt

Sponsorship opportunities





ENTRANCE TURNSTILES

Graphics provided by the exhibitor

Production and customisation of double-sided

Forex panels by SPS Italia

Availability

2 (1 exclusively for the entrance)

Cost

€3,000 each



BADGE Lanyards

Production, assembly and delivery to be arranged by the exhibitor

Recommended quantities

15,000 pieces per entrance

Availability

2 (1 per entrance only)

Cost

€5,000 each



TOWERS

Customisation of promotional towers in the SOUTH entrance

Production and assembly to be carried out by the exhibitor

Design to be submitted for approval

Availability

max. 4 towers at the south entrance

Cost

€4,000 each

Production and assembly by SPS Italia

Graphics provided by the exhibitor

Dimensions: 100 x 500 cm printed Forex, customised on all 4 sides

Availability

Max. 4 towers at the south entrance

Cost

€6,000 each



BAG AT RECEPTION

Production and customisation to be arranged by the exhibitor

Recommended quantities

5,000 per sponsorship

Availability

4 (2 per entrance)

Cost

€2,500 each



PLANT CONTAINER GUIDE

Graphic design by the exhibitor

Production and customisation by SPS Italia

Availability

4 (2 per entrance)

Cost

€1,500 each



UMBRELLAS

Distribution of personalised umbrellas.

An umbrella stand will be made available to the sponsor at the entrances.

Production and customisation to be arranged by the exhibitor.

Recommended quantities

1,000 umbrellas per entrance

Availability

2 (1 per entrance only)

Cost

€1,000 each





WATER BOTTLES

Distribution of plastic-free water bottles at the entrances. Production and customisation to be arranged by the exhibitor.



Recommended quantities

3,000 per entrance

Availability

2 (1 per entrance only)

Cost

€1,000 each

WATER BOTTLES

Distribution of plastic-free water bottles at the entrances.
Production and customisation to be arranged by the exhibitor.



Recommended quantities

3,000 per entrance

Availability

2 (1 per entrance only)

Cost

€1,000 each



COMMERCIAL ON THE SOUTH ENTRANCE



A 10-second advert will be shown on the video wall. Guaranteed airings: 3 times every 10 minutes and 18 times every hour.

The screen has no audio

Format

Full HD video (1920x1080) in H.264 MP4 format

Size

100MB

Files compressed in 16:9 aspect ratio

Cost

€2,400 each, max. 15 adverts



GRAPHICS ON THE WEST ENTRANCE WALL



Image of the wall as created for the 2025 edition

Customisation of the entrance wall in the west reception area with a panel featuring the logo and location (pad/stand)

Dimensions

130x150 cm

Availability

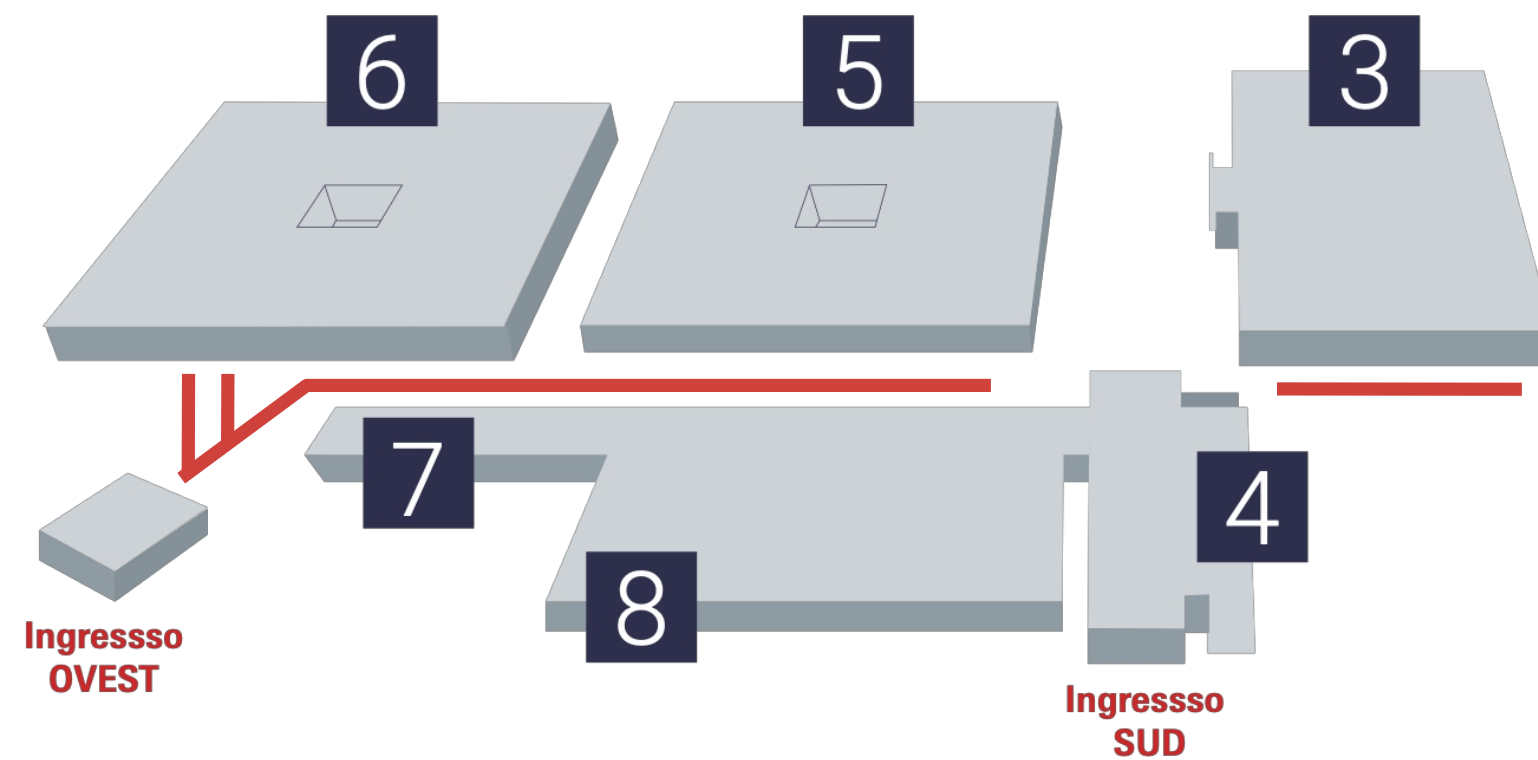
4 max

Cost

€2,400 each



CUSTOMISATION OF CARPET



To be positioned along the route between Halls 4 and 3 and between the west entrance and Hall 6.

Production, customisation, installation and removal to be carried out by SPS Italia.

Cost
€10,000

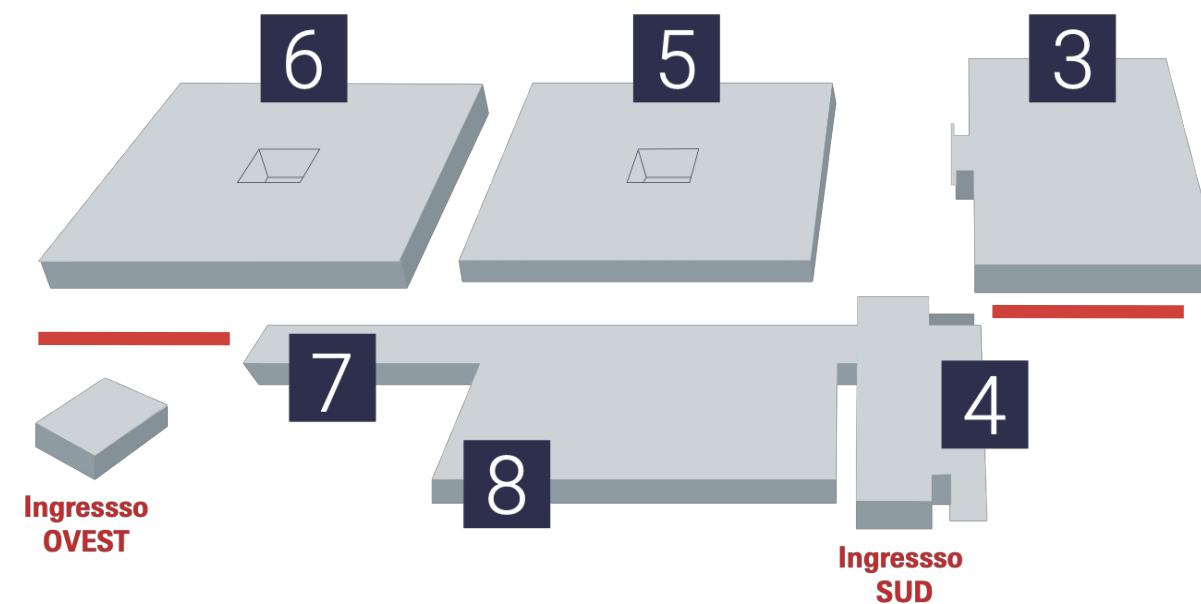


CUSTOMISATION OF AN AMERICAN STRUCTURE

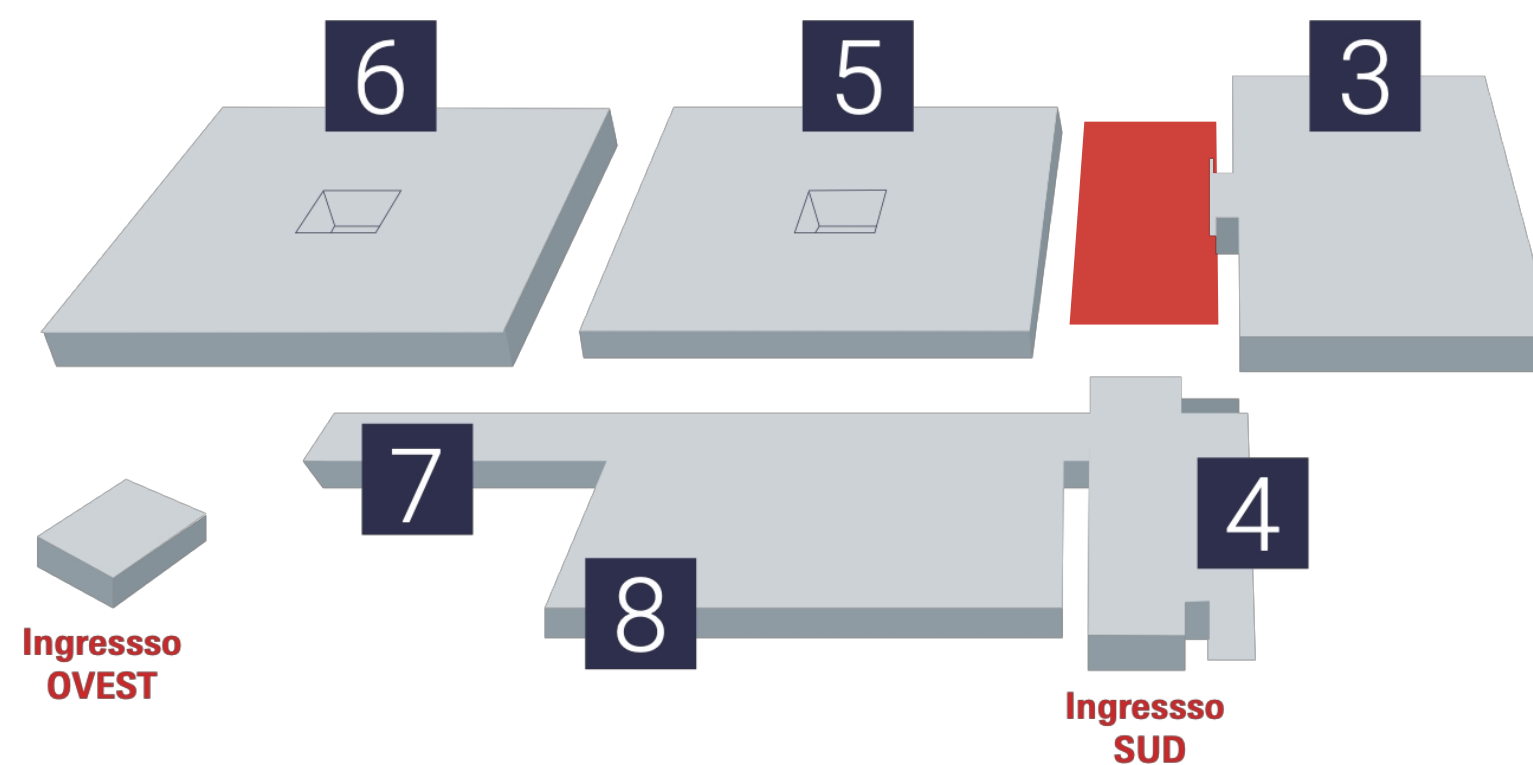
Positioned along the route between Halls 4 and 3 and between the west entrance and Hall 6.

Double-sided PVC customisation, 2 x 4 metres.
Printing and installation by SPS Italia.

Cost
€4,000



CUSTOMISATION OF A GAZEBO WALL



Positioned between Halls 3 and 5. Single-sided customisation.

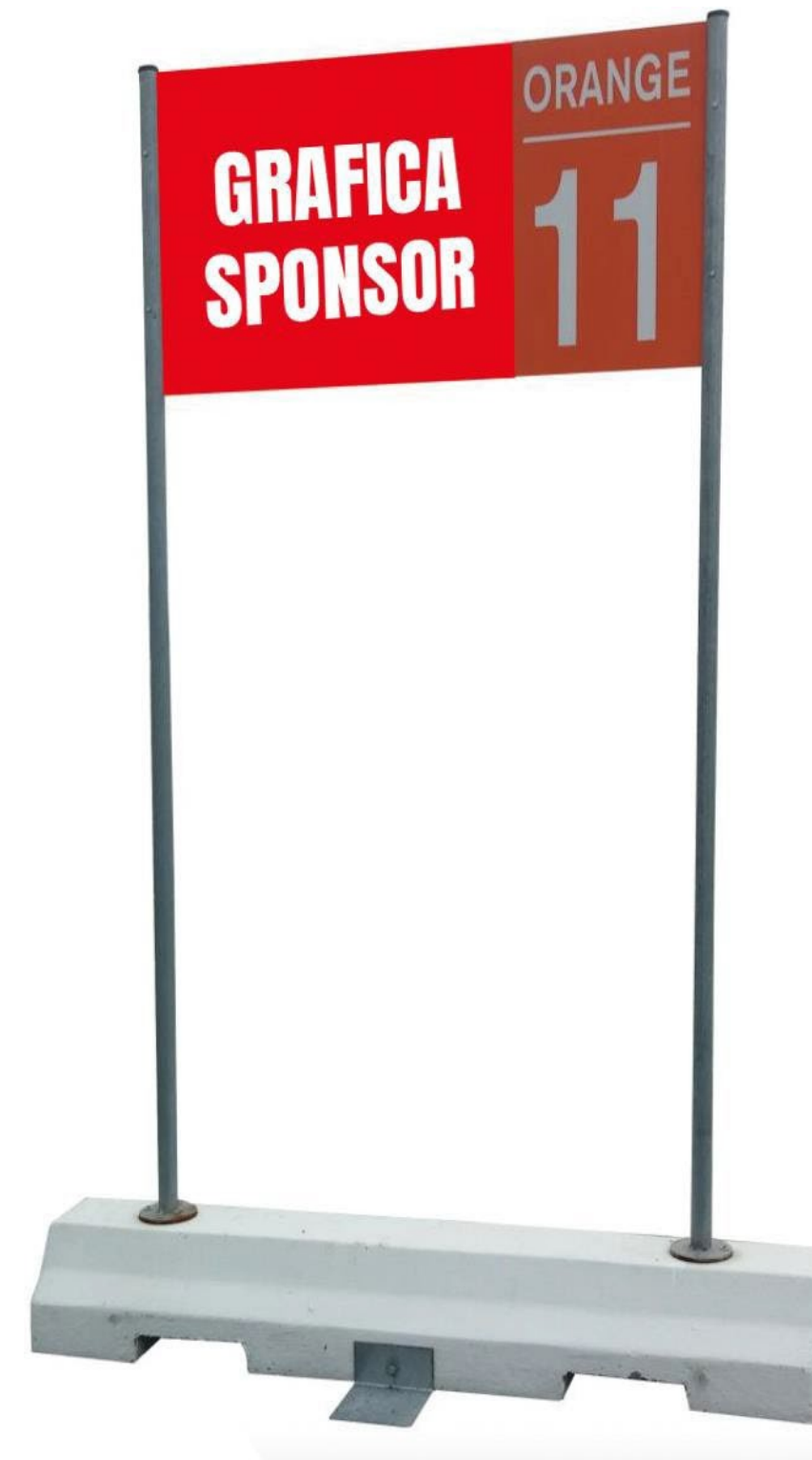
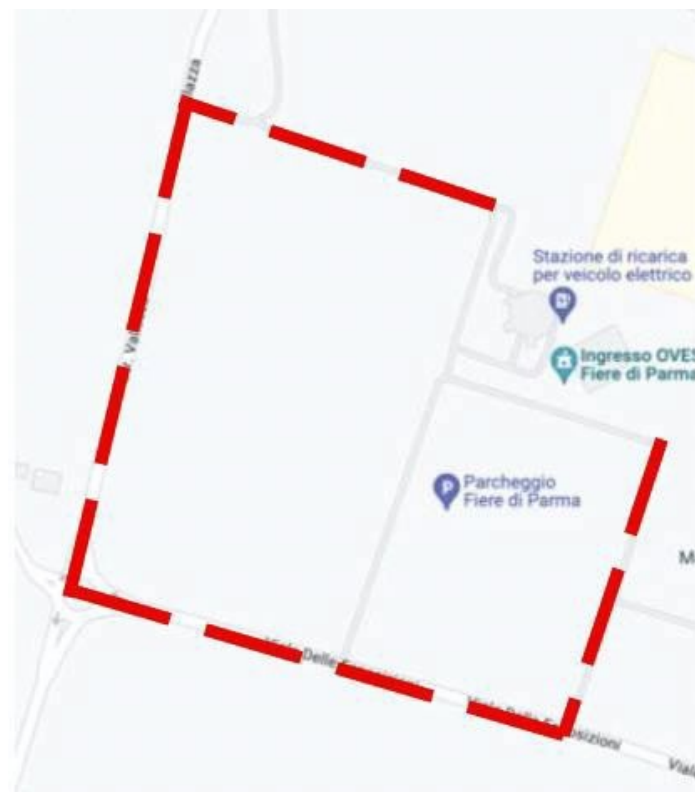
Wall material

Mesh fabric printed on one side. Printing and installation by SPS Italia

Cost

€4,000

WEST CAR PARK SIGNS



Double-sided customisation of the 136 signs in the West car park.

Graphics provided by the exhibitor.

Production and installation by SPS Italia.

Cost

€13,000

Exclusive sponsorship



POSTERS ON STREET LAMPS

Customisation of 10 double-sided billboards (80x300 cm) positioned on lampposts along Viale delle Esposizioni as indicated.

Graphic design to be provided by the exhibitor.

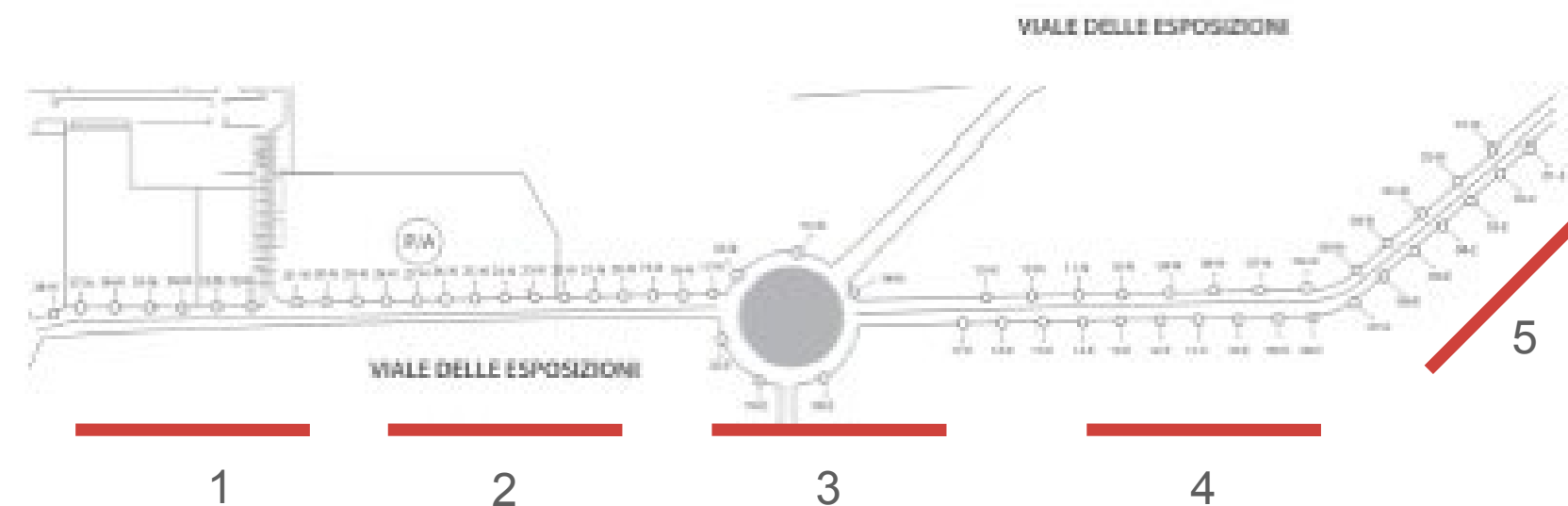
Production, customisation, installation and removal to be carried out by SPS Italia.

Availability

5 blocks of 10 boards each (please specify the block chosen)

Cost

€10,000 per block



DEMO STAND – DIGITAL DISTRICT

This project is aimed at all exhibitors who wish to have a second stand to showcase products and solutions in the Academy and Focus AI areas of the Digital District.

Availability
on request

Cost
€4,400 for the first DEMO
€2,100 for the second DEMO



Example of a DEMO Academy set-up



Example of a Focus AI demo setup

FLOOR STICKERS

Inside Halls 3, 5 and 6, indicating the sponsor's stand

Graphic design provided by the sponsor.

Production, installation and removal to be carried out by SPS Italia

Available
on request

Cost
On request



SPONSORSHIP OF CATERING AREA SUPPLIES



Choice of tray mats, napkins, glasses, coffee cups and sugar sachets at the refreshment points at the fair.

Production and customisation to be arranged by the exhibitor.

Quantities to be agreed at a later date.

Cost

€6,000

Exclusive sponsorship

RECHARGER PAD 5 AREA

Wall graphics in 2 areas of Hall 5.

Single-sided Forex board, 400 x 150 cm. Stand

graphics.

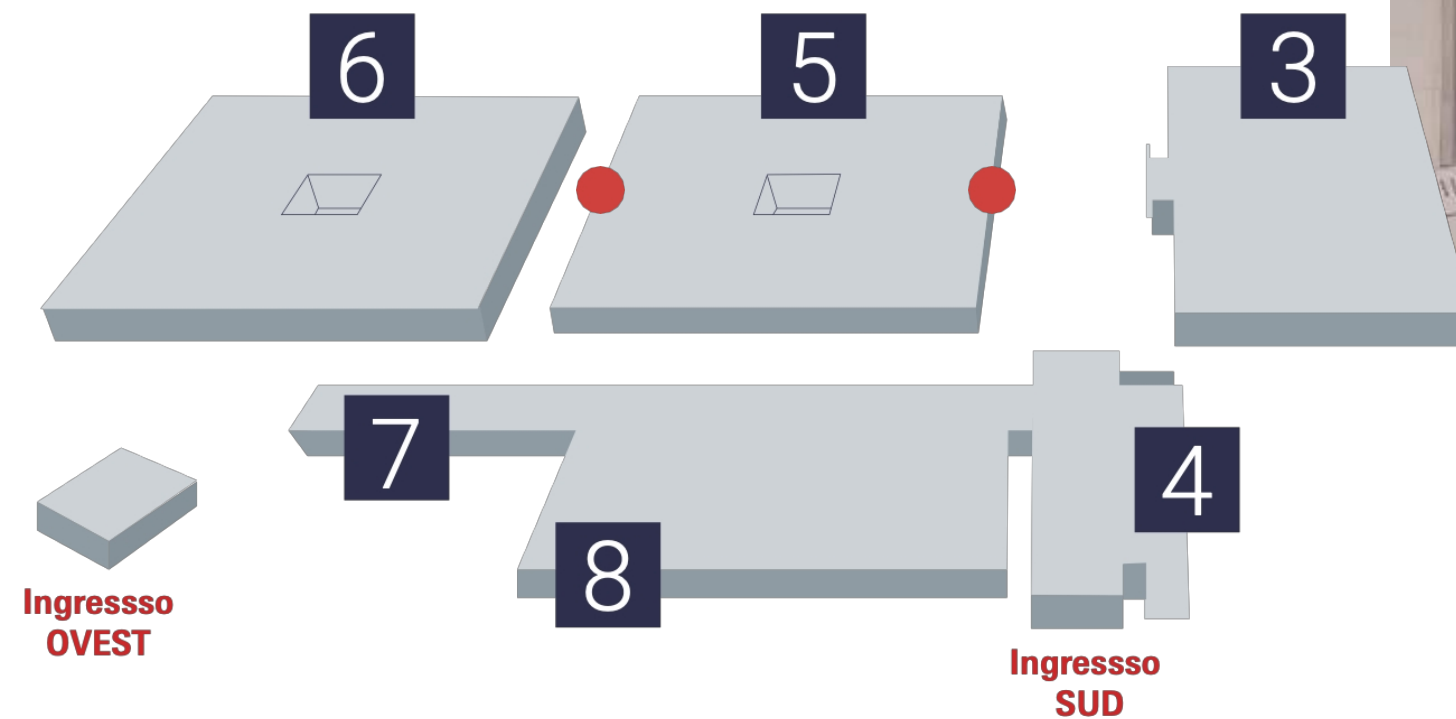
Production, customisation, installation and removal to be carried out by SPS Italia.

Availability

2

Cost

€2,400 each



GADGETS

Production, customisation and delivery to be arranged by the exhibitor.

Quantity

1,000 items.

Cost

€2,500

BAG

Production, customisation and delivery to be arranged by the exhibitor.

Quantity

1,000 pieces.

Cost

€2,500

**Exclusive
sponsorship**



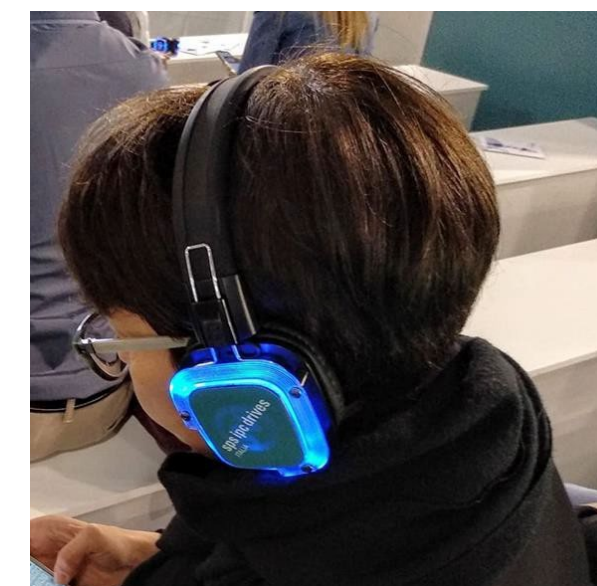
WIRELESS HEADPHONES

Graphic design to be provided by the exhibitor.
Printing, installation and removal to be carried out by SPS Italia.

Cost

€3,400

**Exclusive
sponsorship**



All material will be available in the Arenas at the exhibition during the events organised by Messe Frankfurt Italia / SPS Italia throughout the exhibition period

ROOM BOOKINGS

You can book the use of rooms with audio/video equipment included.

Please specify

- Date of use
- Type of use: public seminar / private meeting.

By 'seminar' we mean an event open to the public and featured in the SPS Italia programme.

A 'meeting' is a private event organised by the exhibitor.

Cost

Full day: €1,600 – Half day: €1,000

WORKSHOP

It is possible to request a 45-minute slot for a workshop or product presentation.

The allocation of the slot (day/time/venue) will be confirmed no earlier than the end of March.

Once the slot has been allocated, you will be asked to provide the details (title, description, speaker and image) that will appear on the website in the section dedicated to the conference programme

Cost

€850 each

ADVERTISING SPACE ON THE INSIDE BACK COVER

Graphic design to be provided by the exhibitor.

Full page. Dimensions to be confirmed.

Cost
€6,000



ADVERTISING SPACE II ON THE COVER

Graphic design to be provided by the exhibitor.

Full page. Dimensions to be confirmed.

Cost
€5,000



INSIDE BACK COVER/BOOKMARK

Graphic design to be provided by the exhibitor.
½ vertical page.

Cost

€3,500

Exclusive sponsorship

GRAFICA SPONSOR

appunti in fiera

info utili

SCARICA LA APP DI SPS ITALIA

La fiera a portata di smartphone

- Ticket digitale per accedere alla fiera
- Elenco Espositori, prodotti e soluzioni
- Calendario eventi
- Mappa interattiva navigabile
- Percorsi tematici di settore e tecnologici

www.spsitalia.it/app

WIFI SPS 2023

Rete: SPS ITALIA FREE
Password: spsparma2023

TAXI

Radio taxi Parma +39 0521 25 25 62
sms +39 320 18 14 327

AUTOBUS

Gli autobus comunali (biglietto € 1,60) partono dal centro città (via Mazzini) e dalla stazione ferroviaria di Parma per la fiera. Durante la manifestazione sono previsti collegamenti ogni 30 minuti.

sps

ITALIA

smart production solutions

EX edition

28-30 MAGGIO 2024
PARMA

ARRIVEDERCI ALLA
PROSSIMA EDIZIONE

spsitalia.it
visit@spsitalia.it

1-PAGE ADVERTISING SPACE

Graphic design to be provided by the exhibitor.
Full page. Dimensions to be confirmed.

3 available

Cost

€2,000

GRAFICA SPONSOR

[illegible]



ADVERTISING SPACE

1¼ PAGE

Graphic design to be provided by the exhibitor. Dimensions to be confirmed later.

Availability

4 (max. 1 per double-page spread)

Cost

€2,000

espositori

Espositore	Pad.	Stand	Espositore	Pad.	Stand	Espositore	Pad.	Stand	Espositore	Pad.	Stand
3D COMPANY	8	E010	APEX TECHNOLOGY	6	E012	BER-MAR	6	B010	CLUSTER REPLY	7	B030
3D LASER	5	B025	ARBOR ITALIA	3	F010	BERNSTEIN	6	G050	CMZ SISTEMI ELETTRONICI	6	D011
3D SYSTEMS CORPORATION	8	G012	ARDUINO	7	C012	BIHL + WIEDEMANN	3	H007	CODESYS ITALIA	6	C006
3DZ	8	G012	ARMENDOUS SUPPORT			BIOMEYE	8	H001	COFILI WIRE	5	L043
3ONEDATA	6	A050	ARM SYSTEMS	5	D051	BIP	7	B012	COMEPi	6	E057
40FACTORY	7	B022	ARS	7	B009	BIZZMINE	7	B043	COMER	5	H043
4NEXT	6	K048	ARTE MECANO	5	L028	BLUE REPLY	7	C028	COMHAS	3	C069
4PIXEL - SERVIZI A RETE	Press Corner		ARTIFICIALY	8	I001	BLUEUP	8	H001	COMOLI FERRARI	5	B014
A			ARTINOX	5	L049	BONFIGLIOLI	3	G040	COMPOLUX -		
A.C.BE	3	D062	AS CONNECTIONS			BONFIGLIOLI	4	B002	ITALIAN LIGHTING	Press Corner	
ATTIL	8	F010	2 SYSTEMS	3	B058	BOSCH DIGITAL			CONDUCTIX WAMPLER	5	C065
AAEON	6	E012	ASE	3	H026	XCELLENCE SERVICES	8	G014	CONEC ELEKTRONISCHE		
ABON TOUCH	6	E036	ASEM	6	J012	BOSCH REXROTH	5	E035	BAUELEMENTE	6	J048
ACS CONTROL-SYSTEM	3	G063	ASITA	3	C033	BOSCH REXROTH	4	A009	CONFINDUSTRIA SERVIZI		
ADATA TECHNOLOGY	6	H063	ASROCK INDUSTRIAL	6	E036	BRADY ITALIA	3	F069	INNOVATIVI TECNOLOGICI	7	C041
ADEL SYSTEM	5	D001	ATKORE FLEXICON	6	G054	BREDI	3	F069	CONRAD ELECTRONIC ITALIA	3	D073
ADELSY	5	N012	AUER SIGNAL	3	A030	BREVETTI STENDALTO	3	B021	CONSIDI	7	C046
ADLINK TECHNOLOGY	6	J026	AUTOMATA.NET	6	H061	BRONZONI MOTORI			E		
ADLOS	8	I001	AUTOMATA	6	C012	ELETTRICI	3	C070	CONSORZIO INTELLIMECH	6	B014
ADVANCED TECHNOLOGIES	3	E021	AUTOMATIONWARE	6	I034	BTREE	7	C040	CONSORZIO MUSP	8	H001
ADVANTECH EUROPE	6	I042	AUVESY-MOT	7	C016	BTSENSORS	3	H003	CONSORZIO PROFIBUS		
AGENCANI	3	E061	AXIOMTEK ITALIA	6	H041	BURKERT ITALIA	6	I062	E PROFINET ITALIA	5	D020
AGENCANI SYSTEMS	3	E061	AZETA UFFICIO	7	B041	C			CONTRADATA MILANO	6	K043
AGILEX ROBOTICS	8	H010	B			C&T SOLUTION	6	J026	COPA-DATA	5	H055
AIRTAC INTERNATIONAL			B&R AUTOMAZIONE			C.D.S.	8	F014	EDITORIALE DELFINO	5	A005
GROUP	3	E063	INDUSTRIALE	7	B008	C.R.A.	6	F044	EDITORICE EDF TREND	Press Corner	
AISENT	8	H001	BACHMANN VISUTECH	6	K048	C.SI.CO.	5	N026	CORVINA	3	E033
ALANTYS TECHNOLOGY			BALLUFF AUTOMATION	5	M025	CAEL	6	I015	EDITRICE MAESTRI	8	I012
ITALIA	6	D002	BASLER ITALY	3	E021	CAMOZZI AUTOMATION	3	G003	CORVINA	7	C007
ALIZ	7	B012	BAUMER ITALIA	3	C049	CBC EUROPE	3	E021	COSBERG	7	A010
ALKERIA	6	K026	BAUMÜLLER ITALIA	6	C061	CC-LINK PARTNER			COSMOTEC	5	H057
ALLEANTIA	4	A011	BAVARIAN PAVILION	3	G063	ASSOCIATION	6	G030	CROSSCONTROL	5	G001
ALLIED VISION			BBH PRODUCTS	5	B027	CCNET COMPUTER, COMMUNICATION			CSC BEARING EUROPE	3	F051
TECHNOLOGIES	5	C056	BDF DIGITAL	6	F056	& NETWORK	7	C014	CSMT INNOVATIVE		
ALUTRON	6	K060	BE VISION	5	G030	CELMi	5	L001	CONTAMINATION HUB	5	D020
AMBRA ENGINEERING	6	K054	BEANTECH	7	B014	CEMBRE	5	B011	CT MECA	3	H020
AMETEK ITALIA	5	L005	BECKHOFF AUTOMATION	5	I037	CER IL GIORNALE			CYBER EVOLUTION	8	H007
AMO AUTOMATISIERUNG						DELLA CERAMICA	Press Corner				
MESSTECHNIK OPTIK	3	E039	BECKHOFF AUTOMATION	4	B004	CERVED GROUP	8	H001			
ANIE AUTOMAZIONE	4	B009	BELDEN DEUTSCHLAND	6	J048	CHANGZOU HETAI					
ANIPLA	8	H001	BENDER ITALIA	7	A048	INTERNATIONAL TRADE	6	J006			
ANYVIZ CLOUD BY MIRASOFT	5	C043	BERARDI BULLONERIE	6	F068	CHIRIOTTI EDITORI	Press Corner				
APACER TECHNOLOGY	6	E036	BERGAMO SVILUPPO	8	H001	CHROMASENS	6	A042			
APEX DYNAMICS ITALY	6	J053	BERGHOF AUTOMATION	5	C043	CISCO ITALIA	4	A011			

Espositore	Pad.	Stand	Espositore	Pad.	Stand	Espositore	Pad.	Stand	Espositore	Pad.	Stand
DI.R.EL	5	F049	ELETTROTEK KABEL	3	F074	DIGILAC	8	I001	EL-MICROWAVE	5	F055
DIGIMAX	5	G067	ELMO MOTION CONTROL	5	D055	DINI ARGO	3	G067	ELOBAU	6	B032
DISCOVER	8	H001	ELSA SOLUTIONS	3	B068	DKC EUROPE	5	I061	ELSAP	6	J048
DM MANAGEMENT			EMBEDDED OCEAN	3	G063	E CONSULTING	7	C038	EMERSON DISCRETE		
DOLD ITALIA	5	H031	AUTOMATION	6	D060	DONQ	7	C037	ENDRESS+HAUSER ITALIA	5	A053
DOOSAN ROBOTICS	8	H014	ENERTRONICA SANTERNO	6	B072	DOTENV	8	D012	ESA	5	E014
DR. JOHANNES HEIDENHAIN	3	E039	E-T-A APPARECCHI	6	I048	DOOSAN ROBOTICS	5	C065	E TEL	3	E039
DUNKERMOTOREN	5	L005	ELETTROTECNICI			DUPLOMATIC MS	5	F043	ETHERCAT		
DWS	8	E010	TECHNOLOGY GROUP	5	I052	E			EUCHNER	6	B032
E INSTRUMENTS GROUP	7	A056	EUROCIRCUITS	6	K052	EBM-PAPST	3	H069	EUROCONNECTION	3	B058
EBM-PAPST	6	H060	EUROTHERM	3	E073	EBV ELEKTRONIK	3	H069	EVER ELETTRONICA	6	C014
ECM LAB SOCIETÀ BENEFIT	7	C036	EXD.M ELECTRIC	5	L066	EDITORIALE DELFINO	5	A005	EXOR INTERNATIONAL	3	E033
EDICER	Press Corner		FIN.E.CO	5	E001	EDITORICE MAESTRI	8	I012	F		
EDITORICE EDF TREND	Press Corner		FANCY PIXEL	8	D002	EDITRICE TEMI -			FANDIS	5	I019
EDITRICE MAESTRI			FASTECH	6	B051	CHIMICA MAGAZINE	8	I005	FASTPOINT	6	A037
FIN.E.CO			FAULHABER ITALIA	3	G035	EDITRICE ZEUS	Press Corner		FEDINGER	4	A001
FANCY PIXEL			FEDERTEC	8	H018	EDIZIONI ESTE	8	G007	FESTO		
FANDIS			FI.CA TRASFORMATORI	5	F004	EFA AUTOMAZIONE	5	G005			
FASTECH						EFFECTO GROUP	8	G010			
FASTPOINT						EL.CO.	6	D043			
FAULHABER ITALIA						ELAP	5	D020			
FEDERTEC						FI.CA TRASFORMATORI	5	F004			
FEDINGER											
FESTO											

GRAFICA SPONSOR