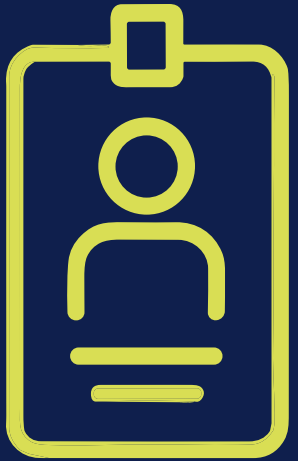


2026 ANALYSIS



37,528
visitors



720
exhibitors



59
conferences



417
lessons
for students

Industrial Sector

Electronics / Electrical Engineering	16.8%
Automotive	11.8%
Machine Tools / Robotics	10.5%
Packaging	9.8%
Food&Beverage	9.6%
Mechanical / Iron&Steel Industry	8.7%
Pharma / Cosmetics / Medical	4.9%
Logistics / Material Handling	3.9%
Assembly Machinery	3.7%
Telecommunications / ICT	3.5%
Building Automation	2.9%
Rubber / Plastics	2.7%
Construction & Building	1.5%
Ceramics / Brick / Marble / Glass / Wood	1.5%
Oil & Gas	1.4%

Other 6.8%: Chemicals & Petrochemicals; Utilities (Water & Energy); Paper & Converting; Transportation & Infrastructure (Aerospace, Rail & Marine); Agricultural Machinery and Digger Industry; Textile & Synthetic Fibres; Consumer Packaged Goods (CPG).

ITALY
96.2%

International
3.8%

Regions

Lombardy

32.8%

Emilia Romagna

28.6%

Veneto

12.8%

Piedmont

8.3%

Tuscany

5.2%

Marche 2.3% - Trentino South Tyrol 1.8% - Friuli Venezia Giulia 1.7%

Lazio 1.5% - Liguria 1.5%

Other 3.3%

Job Function

Technical Area	38.3%
CEO / General Management / Owner	18.1%
Research & Development	12.2%
Sales & Marketing	9.6%
Production, Maintenance, Logistics & Quality Control	9.5%
Purchasing	5.2%
Administration	4.2%
IT / ICT	2.4%
HR & Legal	0.5%

Business Activity

OEM - Plant and/or Machine Constructor	48.1%
End User	14.4%
System Integrator	14.3%
Distributor / Wholesaler	9.2%
Supplier of Components and Systems	7.1%
Engineering / Consulting Company	6.9%

COMPANY SIZE

(number of employees)

Over 1,000 employees	8.1%
200–999 employees	19.6%
50–199 employees	24.5%
Up to 49 employees	47.8%